

Department of Business Administration

Edited Book Chapters (2015-2021)

S.No	Author(s)	Title of Paper/	Name of the Book	Publisher	Vol.No/	Page Nos	ISBN
		Chapter		year	issue no		
1	Dr.A.Pankajam	Foreign Direct Investment and Economic Development	FDI and Retail Sector	Maya Publisher First Edition 2015		pp158-166	ISBN 978-81-929581-3-2
2	Dr.A.Pankajam	Trends in Foreign Direct Investment - A Bird's Eye View	Future Challenges and Innovative Trends in Make in India	Hikey Media First Edition September 2015		pp 252-254	ISBN 978-93-82570-66-0
3	Dr.A.Pankajam	Business Process Reengineering – The Need of the Hour	Re-Engineering Business Concepts and Rapid Changes in Worldwide Business Patterns	Laser Park Publishing House, First Edition 2016,		pp 186-190	ISBN 978-93-84234-83-6
4	Dr.J.Arthi	Quality of Work life among Women Employees at ITES (Information Technology Enabled Services) Sector in Coimbatore	Drive for Equal Access' 2016	Partridge International A Penguin Random House Company, 2016			