



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category A by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with A+ Grade by NAAC. Recognised by UGC Under Section 12 B
Coimbatore - 641 043, Tamil Nadu, India

Department of Commerce

Minutes of 37th Board of Studies in Commerce held on 27.09.2021 at 10.30 a.m.

Members Present

Internal Members:

Name	Designation	
1. Dr.D.Geetha	Professor	- Chairperson
2. Dr.P.Santhi	Professor	- Member
3. Dr.K.Kanniammal	Professor	- Member
4. Dr.D.Vennila	Assistant Professor (SG)	- Member
5. Dr.P.Sasirekha	Assistant Professor	- Member

External Members:

1. Name & Designation - **Dr. R. Rangarajan** - Academician
Professor and Head,
Department of Commerce,
University of Madras,
Chennai - 600 005 Tamilnadu, INDIA.
Mob.No: 09444472112
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profrrangarajan@gmail.com
2. Name & Designation - **Mr.K. Ravi** - Industrial Expert
Chief Finance Officer
Roots Industries India Limited
Coimbatore, Tamil Nadu.
Email id: kravi@roots.co.in

Invited Members:

Aided

- Dr.K.Vidhyakala, Assistant Professor (SS)
- Dr.P.Deivanai, Assistant Professor (SS)
- Dr.V.Vimala, Assistant Professor (SS)

Self-Finance

Dr.A.R.RihanaBanu, Assistant Professor (Temporary)

Mrs.M.Agila, Teaching Assistant (Temporary)

Mrs.S.Rubeya, Teaching Assistant (Temporary)

Dr.S.Kavitha, Assistant Professor (Temporary)

Mrs.V.Yasodha, Assistant Professor (Temporary)

Dr.G.Sangeetha, Assistant Professor (Temporary)

Mrs.K.Jayanthi, Teaching Assistant (Temporary)

Alumni

1. Name & Designation – CA. Saraswathi Rajarathnam B.Com FCA,
Partner, M/s. Karthikeyan & Jayaram,
Chartered Accountant, GKM Towers
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Student Representative

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The board scrutinised the syllabus of Undergraduate Programme - B.Com, B.Com(PA), B.Com(CA); Postgraduate Programme - M.Com, M.Com (CA), Research Programme - Ph.D in Commerce and the newly introduced undergraduate programme B.Com (Corporate Secretaryship) and subject experts for BOS, selection Committee, Question Paper Setting and Paper Valuation and approved the following –

1. (a) Inclusion of **Programme Learning Outcomes (PLOs)** in the curriculum of **Post Graduate Programmes - M.Com & M.Com (CA)** applicable for the students admitted from 2021-2022 & onwards.

(b) Inclusion of **CLO-PLO mapping** and matrix in the courses offered during 1st and 2nd Semesters of the **Post Graduate Programmes - M.Com & M.Com (CA)** applicable for the students admitted from 2021-2022 & onwards

(c) Revision in the Conceptual Framework of Curriculum and Scheme of Instruction and Examination of the **Post Graduate Programmes - M.Com & M.Com (CA)** due to shifting of theory papers from 4th semester to 1st to 3rd semesters & offering **Research Project** during 4th semester with minimum credits to earn the degree 97+2 (MOOC course).

(d) Introduction of new course for M.Com 21MCOC14A Elective 1 Paper 1 – Finance-Investment Banking by removing the course 20MCOC23A Elective 1 Paper 1 – Finance-Funds Management in Commercial Banks.

Course code	Course title	Semester	Credits	Type (Specify- New/Title change)	Percentage of revision (if new indicate as new)
21MCOC14A	Elective 1 Paper 1 – Finance-Investment Banking	II	5	New	100

(e) Introduction of new course for M.Com (CA) 21MCCC10 Computer Applications Practical II: Data Analysis using Python with 4 credits in Semester II.

The revision of content of 21MCCC12 Computer Applications Practical III: Accounting with Tally and 21MCCC13 Computer applications Practical IV: VB .net

Introduction of new course and revision of content for M.Com (CA)

Course code (old)	Course title (old)	Course code	Course title	Semester	Credits	Type (Specify- New/Title change)	Percentage of revision (if new indicate as new)
20MCCC04	Database Management System	21MCCC10	Computer Applications Practical II: Data Analysis using Python	II	4	New	New
20MCCC07	Computer Applications Practical I: RDBMS and Tally	21MCCC12	Computer Applications Practical III: Accounting with Tally	II	4	Title change	75
20MCCC18	Computer applications Practical III: VB .net	21MCCC13	Computer applications Practical IV: VB .net	II	4	Title change & content revision	50
20MCCC24	Computer Applications Practical IV– Java Programming	21MCCC22	Computer Applications Practical V–Java Programming	III	4	Title change	

(f) Removal of the course offered in Semester I, 20MCCC04 Database Management System and the practical component of RDBMS from 20MCCC07 Computer Applications Practical I: RDBMS and Tally and in Semester III 20MCCC17 Visual Basic.Net has been removed and the courses were rearranged.

All these changes are applicable for the students admitted from 2021-2022 & onwards.

Revision in the code number of IDC, MDC & Professional certification courses

Annexure – I

2. (a) Inclusion of Programme Learning Outcomes (PLOs) in the curriculum of Undergraduate Programme - B.Com, B.Com(PA) & B.Com(CA) applicable for the students admitted from 2021-2022 & onwards.

(b) Inclusion of **CLO-PLO mapping** and matrix in the courses offered during 1st and 2nd Semesters of the **Under Graduate Programmes - B.Com, B.Com(PA) & B.Com(CA)** applicable for the students admitted from 2021-2022 & onwards.

Revision in the code number of DSE courses offered to other departments, Generic Elective & Value Added Course.

(c) Introduction of 21BAFU01 **Fundamentals of Research** under Part IV component with 2 credits as **Ability Enhancement Compulsory Course** for all the Under Graduate Students admitted from 2021-2022 & onwards.

(d) Increase in the credits of **NCC from 6 to 24 (credits)** as per UGC Guidelines, offered as Extra-Curricular Course under Part IV Component applicable for **Under Graduate - NCC** students admitted from the academic year 2021-2022 & onwards.

The Scheme of Instruction and Examination of **Under Graduate Programmes - B.Com, B.Com(PA) & B.Com(CA)** with **CLO-PLO mapping** and matrix of the Courses offered in 1st and 2nd Semesters are enclosed. **Annexure – II**

(e) **New Programme introduced-: Introduction of New Under Graduate Programme B.Com (Corporate Secretaryship) as Self Financed programme from the academic year 2021-2022 & onwards.** The board scrutinized the Scheme of instruction and Syllabi for all the Six Semesters of the Programme offered. Inclusion of CLO-PLO mapping and matrix for the courses offered during First & Second Semesters is approved.

The Scheme of Instruction and Examination of **Under Graduate Programme - B.Com (Corporate Secretaryship) with CLO-PLO mapping** and matrix of the Courses offered in 1st and 2nd Semesters are enclosed. **Annexure – III**

(f). **Introduction of Co-Curricular Course** for the Under Graduate students admitted from the academic year 2021-2022 & onwards. **Annexure – IV**

Course code	Course title	Semester	Credits	Type (Specify- New/Title change)	Percentage of revision (if new indicate as new)
21BSCCO1	Digital Banking	IV	2	Co-Curricular Course	New

3. (a) Passing the syllabi of **Specialisation papers in Ph.D Commerce (Full Time and Part Time)** offered to the scholars admitted during **August / September, 2021.** **Annexure – V**

Course code	Course title	Semester	Credits	Type (Specify- New/Title change)	Percentage of revision (if new indicate as new)
21PHCO03A	Financial Management	I	5	New	New
21PHCO03B	Financial Markets, Services and Institutions	I	5	New	New
21PHCO03C	Entrepreneurship Development	I	5	New	New
21PHCO03D	Marketing Management	I	5	New	New

(b) Ratification of the syllabi of **Specialization papers** in Ph.D Commerce (Full Time and Part Time) offered to the scholars admitted during **January, 2021**.

Annexure – VI

Course code	Course title	Semester	Credits	Type (Specify- New/Title change)	Percentage of revision (if new indicate as new)
20PHCO03A	Financial Management	I	5	New	New
20PHCO03B	Micro Finance	I	5	New	New
20PHCO03C	Entrepreneurship Development	I	5	New	New
20PHCO03D	Marketing Management	I	5	New	New
20PHCO03E	Human Resource Management	I	5	New	New
20PHCO03F	Organisational Behaviour and Management	I	5	New	New
20PHCO03G	Financial Markets, Services and Institutions	I	5	New	New
20PHCO03H	Banking	I	5	New	New

4. List of Subject experts for question paper setting and valuation & subject experts for Screening & Selection Committee

Annexure – VII

5. Any other matter.

- The Board recommended to introduce a new course – Research Project in Semester VI for B.Com programme with the approval in the subsequent Board. Further, the Board recommended to carry out the Research Project as Group project.

a. Suggestions by Students/Alumni/Employers on Curriculum and Syllabus (Based on workshop organized before the BoS on 21.09.2021 at 11.00 a.m.).

The action taken on the recommendations is presented.

Programme	Suggestions on curriculum	Action taken
B.Com	<ul style="list-style-type: none"> ➤ Introduce Project as a Core Course ➤ Tie-ups with companies/firms/industries for internship training. 	<ul style="list-style-type: none"> • Considered for subsequent board • In Practice
B.Com (Professional Accounting)	<ul style="list-style-type: none"> ➤ Development of Leadership skills and team spirit is considered highly important 	<ul style="list-style-type: none"> • Students are involved in Commerce Association and Club Activities • Paper Presentations in student

Programme	Suggestions on curriculum	Action taken
	➤ Inculcation of communication skill and soft skills.	seminars and conferences , Skill enhancement Course covers communication skill and soft skill offered during 5 th and 6 th semester
B.Com (Computer Applications)	➤ Involvement of experts from industry in designing of curriculum.	In Practice
M.Com	<ul style="list-style-type: none"> ➤ Content of the courses were appropriate to enhance employability, skill enrichment and quality research. ➤ Latest industrial standards, technologies and research progresses to be incorporated. ➤ To increase tie ups with industries for internships. ➤ Offer technology based learning for the student's future prospects. 	<ul style="list-style-type: none"> • Courses on Online Platform like MOOC incorporated • Training on Softwares and Computer Applications relevant to Commerce Discipline, namely Digital Marketing, Excel Application In Finance Functions, Online Stock trading ,Tally with GST are provided • Industrial tie ups for Projects and Internships are adopted
M.Com (Computer Applications)	<ul style="list-style-type: none"> ➤ It is appreciable to involve experts from industry in designing of curriculum. ➤ Providing with supportive industry collaborations for conducting of workshops and projects. 	<ul style="list-style-type: none"> • In practice • Industrial tie ups for Conduct of Workshop , Projects and Internships are adopted

Internal Members:

Signature

Name

Designation

1.Dr.D.Geetha

Professor

- Chairperson

D. Geetha

2. Dr.P.Santhi

Professor

- Member

P. Santhi

3. Dr.K.Kanniammal	Professor	- Member
4. Dr.D.Vennila	Assistant Professor (SG)	- Member
5. Dr.P.Sasirekha	Assistant Professor	- Member

K. Kanniammal
D. Vennila
P. Sasirekha

External Members:

1. Name & Designation -

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 Chief Finance Officer
 Roots Industries India Limited
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 Email id: kravi@roots.co.in

- Industrial Expert

K. Ravi

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D. Vennila
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AR Rihana Banu
M. Agila
S. Rubeya
S. Kavitha

Mrs.V.Yasodha, Assistant Professor (Temporary) *N.Y*

Dr.G.Sangeetha, Assistant Professor (Temporary) *Sgt*

Mrs.K.Jayanthi, Teaching Assistant (Temporary) *KT*

Alumni

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