# **AKHILA ASHOKAN**

### CONTACT

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Sourabham house Kalamani Kavassery p o Palakkad Dt Kerala - 678543

**\** 8921171833

🔀 akhilaashokan\_tm@avinuty.ac.in

**4** 08-04-1993



2008-2010

### **EXPERIENCE**

Sree Narayana Guru college of advanced studies – 2018 - 2023 Vazhukumpara

HOD & Asst. Professor Department of Tourism

### **EDUCATION**

#### **AVINASHILINGAM UNIVERSITY, COIMBATORE**

PH.D TOURISM DEPARTMENT

**PURSUING** 

SCHOOL OF TOURISM STUDIES, MG UNIVERSTY 2013-2015

**CAMPUS** 

MASTER OF TOURISM MANAGEMENT

PROVIDENCE WOMENS COLLEGE, CALICUT 2010-2013

BA TRAVEL AND TOURISM

ZAMORINS HIGHER SECONDARY SCHOOL, CALICUT

PLUS - TWO

B.E.M SCHOOL CALICUT 2008

SSLC

### **PROJECTS**

pursued a project on topic "Ayurveda the new mantra of kerala"
During ug

**pursued a project on topic - Souvenirs in Kerala** During pg

## **PUBLICATION**

Published a paper on topic Spiritual Tourism's Impact on Kerala with reference to sabarimala (ISBN: 978-93-94779-19-8)

published a paper on title 'A study on Agri- Tourism Based Tourism on Tourist expectations and experience' at Journal of Huazhong University of science and Technology.(ISBN- HST-0521-153)

published a paper in Journal of Hospitality Application and Research, Title "Assessing the Impact of Attukal Pongala Festival: Insights into Local perceptions and Community Livelihood"volume 20 Issue 1-2025

# **PAPER PRESENTATION**

Presented a paper in an ICSSR sponsored International seminar- 2024 in Sree Sankara college, Kalady on topic Culinary traditions & devotional offerings : Enhancing Temple tourism in Tirichirappali

Presented a paper in an International conference I Host – 2022 by G D GOENKA UNIVERSITY and published a paper on topic Spiritual Tourism's Impact on Kerala with reference to sabarimala (ISBN: 978-93-94779-19-8)

Presented a paper in National virtual conference on topic Agri Tourism based on Tourist Expectation & Experience Organized by Avinashilingam university, Coimbatore

Actively participated in two Research conventions in Avinashilingam University, Coimbatore

# **INTERNSHIP**

Two months internship in kerala travels.com Eranakulam one month internship in Amadeus at Guiders Academy Eranakulam