



**Avinashilingam Centre for International Education
in association with
Global Reach, Coimbatore**



Organize
workshop on
“ Creative Minds Unite ”

Resource Persons



Ms. Megha Malhotra,
RGU- Country Manager
India.



Mr. Daniel Sutherland,
Professor.
Robert Gordon University



Mr. Paul McBean,
RGU -Regional Manager
South & South East Asia

Date

19th March 2025
10.00 am - 12.00 noon

Venue

Thiruchitrambalam
Auditorium

Audience

Students of the Departments of
Resource Management, Textiles & Clothing, Visual Communication



AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND HIGHER EDUCATION FOR WOMEN

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD [now MOE]
Re-accredited with 'A++' Grade by NAAC CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India



Avinashilingam Centre for International Education in association with Global Reach ,Coimbatore



Organize workshop on “ Creative Minds Unite” Program Agenda

Prayer Song

Ms. A. Sweta
Research Scholar, Music Department

Welcome Address

Dr S. Amsamani
Dean- School of Home Science,
Professor, Department of Textiles and Clothing

Special Address & Hands - on Training

Mr. Daniel Sutherland
Professor, Robert Gordon University
Mr. Paul McBean
Regional Manager, South & South East Asia
Ms. Megha Malhotra
Country Manager - India.

About Global Reach

Ms. Megha Arora
Head of Operations
Global Reach, Coimbatore

Vote of Thanks

Dr. S. Sumathi
Co-ordinator-ACIE
Professor, Department of Biochemistry,
Biotechnology & Bioinformatics

CONVENOR

Dr. S. Sumathi
Co-ordinator-ACIE
Professor, Dept of BCBTBI

ORGANIZING SECRETARIES

Dr. G. Bagyalakshmi
Member of ACIE
Prof, of Textiles &
Clothing

Dr. V. Gayathri
Member of ACIE
Asst Prof, of Botany

Ms. Lalitha Prajapathi
Counsellor,
Global Reach, Coimbatore

The workshop on Creative Minds Unite was organized by the Avinashilingam Centre for International Education in association with Global Reach, Coimbatore on 19th March 2025 in the Avinashilingam Institute premises for the students of Resource Management (Interior Design), Textiles and Clothing and Visual Communication, This programme was aimed at orienting students about the higher education opportunities and career prospects available in Robert Gordon University. It also aimed at kindling creativity and ideation among the student participants.

The resource persons from the Robert Gordon University were Prof.Daniel Sutherland, Mr.Paul McBean, Regional Manager – South and SE Asia, Ms.Megha Malhotra , Incountry Manager, India visited the Avinashilingam Centre for International Education and had discussions with the faculty about the programmes offered by their university and Programmes offered at Avinashilingam Institute.



Workshop began with a prayer song rendered by a research scholar from the department of music.



Dr. Amsamani , Dean School of Home Science and Professor of Textiles and Clothing welcomed the resource persons with the brief note on the creative innovation. The speakers belong to the Robert Gordon University in Aberdeen Scotland provided an insight on 100 career prospect and fields related to interior design, textiles and fashion design and

visual communication. They conducted an interactive workshop and threw light on creativity. The student participants were distributed with selected household items and asked them to analyze the design aspects with respect to their functions and defects. They were also encouraged to give an alternative design features so as to make the items more innovative and creative.

All the students were enthusiastically participated in the hands on activities provided by the speakers. The participants were very excited to think and propose creative designs with better functional features to overcome the demerits of the product given to them. They also involved the students to work as a team and discussion. The speakers were so humble



and welcomed all the ideas and creativity put forth by the students. Speakers also imparted artistic ideas and technological sense in designing products.



The speakers appreciated all the student participants for their active participation and enthusiasm in delivering creative solution in redesigning a product. Ms Maya Arora , Head of Operations, Global Reach and her team of members coordinated this workshop and the students were given with a participation certificate.

The coordinator of Avinashilingam Centre for International Education Dr.S. Sumathi thanked all the stake holders responsible for this event.



Finally The crew had a discussions with the Vice Chancellor of the institute Dr.V. Bharathi Harishankar about future collabrations. The Vice Chancellor pointed out the legacy of the institute, the contributions of the founder and all stake holders. She welcomed the international collaborations by entering into an MoU stating the mutual

exchange, short term programmes, trainings and specialized courses.