

CURRICULUM VITAE

Name	: Dr. Malarvizhi V
Educational Qualification	: M.A., M.Phil., Ph.D (Economics), UGC (NET)
Designation	: Professor & Head
Department	: Economics
Mobile No.	: 94435 66122
Email ID	: joshmals@gmail.com, malarvizhi_eco@avinuty.ac.in hod_eco@avinty.ac.in
Area of Specialization	: Banking, Women Studies & Development Economics
Teaching & Research Experience	: 21 Years

PUBLICATION IN INTERNATIONAL JOURNAL

S.No	Title of the Paper	Authors	Name of the Journal	ISSN No	Peer reviewed/ Scopus/WoS/ Impact Factor
1	Inter-State Changes and Government Initiative for Policy Support Pradhan Mantri fasal Bima Yojana (PMFBJ) – An Empirical Analysis	Bhuvaneshwari N & Dr. Malarvizhi V	International Journal of Research and Innovation in Social Science (IJRISS)	2452-6186 Vol.IX Issue. XV October 2025, Special Issue on Economics, pp.1442-1450	Peer Reviewed https://rsisinternational.org/journals/ijriss/article.php?id=2182
2	Social and Economic Well-Being Index of Women Domestic Workers in Selected Areas of Coimbatore, Tamil Nadu	Dr. Malarvizhi V & Ms. Bhuvaneshwari N	The Review of Contemporary Scientific and Academic Studies	2583-1380 Vol. 5, Issue No. 10, October 2025	Peer Reviewed IF: 6.53 https://doi.org/10.55454/rcsas.5.10.2025.004
6	Impact of Demonetization on Selected Small Business Units in Coimbatore District	Dr. Malarvizhi V	Journal of Emerging Technologies and Innovative Research (JETIR)	2349-5162 November 2020, Volume 7, Issue 11, pp.266-272	IF 5.87 UGC Journal no. 63975
7	Problems faced by women through cyber space	Dr. Malarvizhi V	International Journal of Multidisciplinary Educational Research	March 2020, Vol.9, Issue.3(1), pp. 162-170, 2277-7881	IF 6.514 UGC Journal Id: 41602
8	Growth and variations in child abuse across States and Union Territories in India	Dr. Malarvizhi V	Journal of Our Heritage (India SAARC: Trade, cultural and economic development)	Feb 2020 ISSN No. 0474-9030 pp. 145-156, VOL.68, ISS.NO.44	UGC care Listed Serial No. 188 'A' listed (10.02.2020) Multi-Disciplinary - Arts & Humanities

9	Domestic Violence and Health Correlates among Women in Coimbatore	Dr. Malarvizhi V & Dr.K.T. Geetha	Zenith International Journal of Business Economics & Management Research	November, 2019, Vol.9 (11), pp. 1-13, 2249-8826	IF 4.134 UGC Journal Id: 6158
11	Effects of demonetization on selected small business units in Coimbatore city	Dr. Malarvizhi V	Indian Journal of Applied Research	Volume-9, Issue-4 April 2019 2249-555X pp. 64-65	IF 2.1652 UGC id: 49333
12	Socio-Economic Status and Working Conditions of Street Children in Coimbatore City	Dr. Malarvizhi V	International Journal of Management and Social Sciences (Special Issue)	Jan 2019, Vol 8 Issue 2.1 pp. 107-109, 2349-9761	UGC Id: 63251 ICJ ID: 6913
13	Problems faced by Selected Small Business Units in Coimbatore city due to Demonetization	Dr. Malarvizhi V	Journal of Economic Affairs	Vol. 63, No. 4 Dec 2018 0424-2513 pp. 935-939	UGC approved GOI RNI No: 5182/57
14	Customer's Acceptance of E-Banking Services in Coimbatore City	Dr. Malarvizhi V & Dr. K. T. Geetha	The Management Accountant Journal	Vol.53, No.2, Feb 2018 0972-3528 pp.82-86	IF 0.563 UGC id: 47247 http://dx.doi.org/10.33516/maj.v53i2.82-86p
15	Explore Customers Preference for E-Banking Services in Coimbatore city	Dr. Malarvizhi V & Dr. K. T. Geetha	Asian Journal of Multidimensional Research (AJMR)	Vol.7, Issue.1 Jan 2018 2278-4853 pp.189-200	IF 4.708 UGC id: 47638
16	A Study on Disability in India	Dr.Malarvizhi.V	International Journal of Research in Economics and Social Sciences (IJRESS)	Vol. 7 Issue 10 Oct 2017 2249-7382 pp. 430-440	IF 6.939 (Thomson Reuters)
17	Factors Influencing Customers Attitude towards Online Shopping using Technology Acceptance Model	Dr. Malarvizhi V & Dr. K. T. Geetha	InterContinental Journal of Marketing Research Review	2321-0346 Vol.5, Issue.7 July 2017 pp.1-15	IF 4.311 UGC id: 43669
18	An Empirical Investigation on Users and Non-Users Perception about E-banking	Dr. Malarvizhi V & Dr. K. T. Geetha	International Journal of Economic Perspectives	Vol.11, Issue.2, June 2017, pp.160-170, 1307-1637	Scopus Index IF 0.282

	Services in Coimbatore City				
20	Problems faced by Street Children in selected Urban area of Coimbatore	Dr. Malarvizhi V & Dr. K. T. Geetha	International Journal in Management and Social Science (IJMSS)	Vol.04, Issue.10, Oct 2016 2321-1784, pp. 238-245	(Thomson Reuters) & Scopus IF 6.178
21	Socio-Economic Issues of Beggary: A Study of Beggars in Coimbatore City	Dr. Malarvizhi V & Dr. K. T. Geetha	IRA-International Journal of Management and Social Sciences	Vol.03, Issue 02, May 2016 2455-2267 pp.243-258	(Thomson Reuters) IF 3.554 http://dx.doi.org/10.21013/jmss.v3.n2.p8
30	Problems faced by Domestic Women Workers in Informal Sector in Coimbatore City	Dr. K. T. Geetha & Dr. Malarvizhi V	Zenith International Journal of Business Economics & Management Research	Vol.4, 8, Aug 2014 2249-8826 pp.182- 196	UGC Journal No - 6158 IF 4.134
35	Assessment of a Modified Technology Acceptance Model among E-Banking Customers in Coimbatore City	Dr. K. T. Geetha & Dr. Malarvizhi V	International Journal of Innovation, Management and Technology	Vol.3, No.2, 28 th April 2012, pp.181-187, ISSN No: 2010-0248	http://ijimt.org/papers/217-N00006.pdf -
38	Acceptance of E-Banking among Customers: An Empirical Investigation in India	Dr. K. T. Geetha & Dr. Malarvizhi V	Journal of Management and Science	Vol.2, No.1, 2011 ISSN 2249-1260/ E ISSN 2250-1819 pp.1-9	https://doi.org/10.26524/jms.2012.1 -
39	Empirical Assessment of a Modified Technology Acceptance Model in Emerging Economy: An Assessment from the Perspective of Indian Consumers	Dr. K. T. Geetha & Dr. Malarvizhi V	International proceedings of economics development and research in E-business, Management and Economics	Vol.25, 2011 ISSN 2010-4626, ISBN 978-981-07-1016-3, pp.10-14	Web of Science /Peer Reviewed Journal

PUBLICATION IN NATIONAL JOURNAL

S.No	Title of the Paper	Authors	Name of the Journal	ISSN NO
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1.	Perspectives on demonetization of small business Enterprises in Coimbatore city	Ms.Deepika.K & Dr. Malarvizhi V	Anvesak Journal	Vol. 51, No.1(VIII) January – June 2021, pp. 64-71, ISSN : 0378 – 4568, UGC Care List Group I
2.	An Analytical Study on Impact of Social Media Networking Sites among Women in Coimbatore City	Dr.Malarvizhi.V	The Journal of Oriental Research Madras (JORM)	0022-3301, March, 2021, Vol. XCII-V, pp.220-230- UGC Care List
3.	Incidence of Poverty among the Rural Households in Tirupur District	Dr. Malarvizhi V & Dr. K. T. Geetha	IASSI Quarterly-Journal of Indian Association of Social Science Institutions	Vol.32, No.2, April-June 2013 0970-9061 pp. 49-64- UGC Group I
4.	Customer's Intentions to Adopt Credit Cards in Coimbatore City- A Factor Analysis	Dr. Malarvizhi V & Dr. K. T. Geetha	Cauvery Research Journal	Vol.6, Issue 1&2 June 2012- Jan 2013, pp. 65-75 0975-1300
5.	Sugarcane production in Anaikatty	Dr. Malarvizhi V & Dr. K. T. Geetha	Journal of Extension and Research	Jan.2013, Vol. IXV & XV No.1 &2, 0972-351X, pp.44-46
6.	Structural Model Linking Usage and Adoption of E-banking Technology	Dr. Malarvizhi V & Dr. K. T. Geetha	Madras University Journal of Business and Finance	Vol.1, No.1, Jan, 2013, 2320-5857 pp.1-11
7.	Determination of Household Healthcare Expenditure: Case of Urban Coimbatore	Ms.V.L.Lavanya & Malarvizhi.V	The Asian Economic Review	Vol.53, No.2, August 2011, pp. 320-338, 0004-4555 pp.329-338
8.	Empowerment of Women through Education in India	Ms.V.L.Lavanya & Malarvizhi.V	Journal of Educational Research and Extension	Vol. 48 No.3, July - Sep 2011, 0973-6190, pp.8-15

CHAPTERS IN BOOK'S PUBLICATION -INTERNATIONAL

S.No	Title of the Paper	Authors	Name of the Book	ISBN No
1.	Identification of Barriers to E-Banking Adoption through Fuzzy Matrix Model	Dr.Malarvizhi.V & Dr.K.T.Geetha	India at the Cross Roads the way Ahead (ed) Subhash Sharma, Debbrata Das, Ritesh, Srinivasan & Sanjay Rastogi, Publication of Lexis Nexis (Division of Reed Elsevier India Pvt.Ltd)	978-93-5143-105-3, pp.299-312, 2014
2.	Empowerment of Women through Entrepreneurship	Ms.Malarvizhi.V	Anatomy of Public Policy Reforms and Development (ed) Macmillan Publishers India Ltd, Khan N.U & Sigamani P	023-033-274-9, pp.393-407, 2011
3.	Utilization of Health Service in Urban Coimbatore - An Empirical Study	Ms.Malarvizhi.V & L.V.Lavanya	Reinventing Public Management & Development in Emerging Economies (ed) Sigamani P, Khan N.U, Macmillan Publishers India Ltd,	023-033-273-0, pp.284-297, 2011

4.	Impact of Environmental Degradation on Health Status of Dyeing Industry Workers	Ms.Malarvizhi.V & Dr.A.Rajeswari	International Issues on Health Economics & Management,(ed) Dr.Arulraj, TISS International Publication	978-93-80449-15-9, pp.191-194 December 2010
5.	Consumer's Perception on E-banking Services in the Globalised Era	Dr.Sherly Kurien & Ms.Malarvizhi.V	International Business: Socio-economic, Ecological, Political & Technological Trends & Dimensions, (ed) Dr. Francis Cherunilam, Himalaya Publishing House	978-81-8488-6573, pp.401-407 January 2010

CHAPTERS IN BOOK'S PUBLICATION -NATIONAL AND STATE

S.No	Title of the Paper	Authors	Name of the Book	ISBN No
1.	Women Empowerment through Common Service Centers: An Empirical Study with Capability Approach	Ameera R A, & Dr. Malarvizhi. V	Women Empowerment For Health And Sustainability – A Pathway To Global Well-Being (ed) Dr.Malarvizhi.V & Dr.R. Annapoorani Royal Book Publishing, Salem, Tamil Nadu	9789348505866 March,2025, pp.11-23
2.	Financial Independence and Economic Empowerment of Women Homepreneurs: A Study on Home-Based Businesses	N. Bhuvaneshwari, Dr. V. Malarvizhi	Women Empowerment For Health And Sustainability – A Pathway To Global Well-Being (ed) Dr.Malarvizhi.V & Dr.R. Annapoorani Royal Book Publishing, Salem, Tamil Nadu	9789348505866 March,2025, pp.24-32
3.	Women Street Vendors in India: Challenges, Financial Stability, and Economic Contributions in the Informal Sector	J. Priyanka & Dr. V. Malarvizhi	Women Empowerment For Health And Sustainability – A Pathway To Global Well-Being (ed) Dr.Malarvizhi.V & Dr.R. Annapoorani Royal Book Publishing, Salem, Tamil Nadu	9789348505866 March,2025, pp.34-37
4.	Bridging The Digital Divide: The Role of Mobile Technology in Women'S Economic and Social Empowerment	N. Bhuvaneshwari, & Dr. V. Malarvizhi	Women Empowerment For Health And Sustainability – A Pathway To Global Well-Being (ed) Dr.Malarvizhi.V & Dr.R. Annapoorani Royal Book Publishing, Salem, Tamil Nadu	9789348505866 March,2025, pp.161-167
5.	Challenges Faced by Women on Social Media Network Sites	Dr. V. Malarvizhi	Women Empowerment For Health And Sustainability – A Pathway To Global Well-Being (ed) Dr.Malarvizhi.V & Dr.R. Annapoorani Royal Book Publishing, Salem, Tamil Nadu	9789348505866 March, 2025, pp.176-187

6.	Challenges of Social Media Networking Sites among Women in Coimbatore City	Dr. V. Malarvizhi	Economic Empowerment of Women for Sustainable Development (ed) Dr.Malarvizhi.V Dr.S.Gandhimathi & Dr.R. Annapoorani Edu Bubs Publishing House, Uttar Pradesh	978-93-94554-89-4, March 26 th 2024, pp.1-19
7.	Economic Empowerment of Women Entrepreneurship Trends in Different Sectors	N. Bhuvaneshwari & Dr. V. Malarvizhi	Economic Empowerment of Women for Sustainable Development (ed) Dr.Malarvizhi.V Dr.S.Gandhimathi & Dr.R. Annapoorani Edu Bubs Publishing House, Uttar Pradesh	978-93-94554-89-4, March 26 th 2024, pp.79-87
8.	Empowering Women through Common Service Centres: A New Strategy for Employment Generation	Ameera R A & Dr. V. Malarvizhi	Economic Empowerment of Women for Sustainable Development (ed) Dr.Malarvizhi.V Dr.S.Gandhimathi & Dr.R. Annapoorani Edu Bubs Publishing House, Uttar Pradesh	978-93-94554-89-4, March 26 th 2024, pp.99-112
9.	Women Empowerment in Rubber Tapping Through Green Labour Army of Kerala	Ms. Sowmya. S & Dr. V. Malarvizhi	Economic Empowerment of Women for Sustainable Development(ed) Dr.Malarvizhi.V Dr.S.Gandhimathi & Dr.R. Annapoorani Edu Bubs Publishing House, Uttar Pradesh	978-93-94554-89-4, March 26 th 2024, pp.369-380
10.	Study on Literacy Level of Differently Abled Persons in India	Dr.Malarvizhi.V & Dr.K.T.Geetha	Shifting Grounds Gender, Community, Culture and Development, Prdag Publishers, Coimbatore	978-93-85267-40-6, pp. 125-128 Dec 2017

CHAPTERS IN CONFERENCE PROCEEDINGS

S.No	Title of the Paper	Theme	Authors	Venue
	Waste as Wealth: Reframing Household Solid Waste through the Lens of Ecological Economics	10 th International Conference on "Economic Growth and Sustainable Development: Emerging Trends" Mysuru, India	N.Bhuvaneshwari & Dr.Malarvizhi.V	Sri Dharmasthala Manjunatheshwara Institute for Management Development, Mysuru, India, November 27-28, 2025, ISBN: 978-93-83302-82-6, pp.1-8
	Assessing the Influential Factors of Household's	8 th International Conference on	N.Bhuvaneshwari & Dr.Malarvizhi.V	Sri Dharmasthala Manjunatheshwara

Solid Waste Disposal among Residents in Urban Coimbatore	“Economic Growth and Sustainable Development: Emerging Trends” Mysuru, India		Institute for Management Development, Mysuru, India, 29 th & 30 th , Nov. 2023, ISBN: 978-93-83302-64-2, pp.1-13
Customer’s Satisfaction about E-delivery Channels in Public and Private Banks in Tirupur District: PLS Modelling Approach	7 th International Conference on Economic Growth and Sustainable Development: Emerging Trends	Malarvizhi.V	Sri Dharmasthala Manjunatheshwara Institute for Management Development, Mysuru, India, 24 th & 25 th , Nov. 2022, ISBN: 978-93-83302-57-4, pp.1-13
Major Problems faced by Construction Workers in Coimbatore District	Emerging Trends, Issues & Challenges of Global Economy	Dr.Malarvizhi.V & E.Suryakala	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, 18 th & 19 th March, 2021, ISBN No.978-81-953813-9-5, pp.119-122
Digitalization: A Growing Trends in Employment	Emerging Trends, Issues & Challenges of Global Economy	Dr.Malarvizhi.V & R.A.Ameera	Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, 18 th & 19 th March, 2021, ISBN No.978-81-953813-9-5, pp.123-131
Quality Perception about E-Banking and Manual Banking Services from the Perspective of Users in Coimbatore City	5th International Multidisciplinary Research Conference (IMRC-2020)	Dr. Malarvizhi V	Osmania University Centre for International Program, Osmania University Campus, Hyderabad (India), 26 th December 2020, ISBN No: 978-81-948668-1-7, pp.32-54

E- CONTENT DEVELOPMENT

- Content Writer and Camera Presenter for E-PG Pathshala in the subject Home Science for the papers on Women’s Development and Empowerment (One Module- Policies, Programmes & Schemes for Women) and Research Methodology and Statistics for Home Science (One Modules- Interpretation) Feb’2018

AWARDS

- Received award of **Best ANO from our CO** in the 10days Annual Training camp (21st to 30th November 2025) at Michael Job College for Arts and Science for Women, Coimbatore.
- Received **Certificate of Appreciation from DDG NCC- TN, P & AN Dte, Chennai**, on 03.11.2023, for my contributions of all NCC activities includes Cadet’s Training, Social Service and Community Development Activities.
- Won the **DG NCC Medallion Award** from Director General, NCC, New Delhi, as a contingent ANO, Tamil Nadu, Puducherry and Andaman Nicobar Directorate, **Republic Day Camp – 2019**, from 31st December 2018 to 30th January 2019.
- Received an **Outstanding Faculty in Management - 2017**. 'Certificate, Bronze Medal and Memento' has been bestowed to Dr. Malarvizhi .V for exceptional academic records and research excellence in the area of Economics by The Venus International Foundation-VIRA 2017, Chennai.
- Won the **Displaying Outstanding Sportsmanship Award** from NCC Officers Training Academy Camp for three months from 12.09.2013 to 09.11.2013.

- Won the **Best Paper Award** for the Article entitled “Structural Model Linking Usage and Adoption of E-Banking Technology” in Madras University Journal of Business and Finance, Vol.1, No.1, January 2013, ISSN No.2320-5857.
- Won the **Excellent Paper Award** for the paper “Empirical Assessment of a Modified Technology Acceptance Model in Emerging Economy: An Assessment from the Perspective of Indian Consumers” in 2011 2nd International Conference on E-business, Management and Economics(ICEME 2011) organized by International Economics Development and Research Center (IEDRC) on December 28th -30th, at **Dubai**.

RESEARCH &CONSULTANCY PROJECTS (MAJOR PROJECT)

- Dr. Malarvizhi.V, Principle Investigator, Title of the Project “Economic Costs of Domestic Violence against Women in Selected Rural and Urban Slum Areas in Coimbatore District, Tamil Nadu”, Sponsored by **Indian Council for Social Science Research**, New Delhi, **Sanctioned** amount **Rs. 22 lakhs**, March 2015 - June 2017.
- **Evaluated UGC Major Research Project 2022-23 (UGCES-22-GE-ASS-M-ISF-9989) Title of the Project:** Food Subsidies versus Cash Grants: An Investigation of Beneficiaries Preferences Using Randomized Trial in Assam.

DOCTORAL COMMITTEE MEMBER

- Doctoral Advisory Committee (DAC) Member for Ms. Harshitha. S, Research Scholar, **Topic of the Research:** “Empowering Women through Freebies: A Behavioral Economics Perspective on Nudging and Economic Status”, Department of Social Sciences, School of Social Sciences and Languages, VIT, Vellore – 632014 (20th September 2024).
- Doctoral Advisory Committee (DAC) Member for Mr ASIR DANIEL T, Research Scholar, **Topic of the Research:** “Assessing the Livelihood Impacts of Climate Change Adaptation Practices Among Agricultural Households in Tiruvallur District”, Department of Social Sciences, School of Social Sciences and Languages, VIT, Vellore – 632014 (17th June 2025)
- **Staff Selection Committee Member** for Temp staff selection on 20.06.2025 & 19.09.2025 in Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.

BOOKS AUTHORED

- Perception of Women Internet Users on Cyber-crime against Women in Coimbatore City, Laser Park Publishing House, July 2019, ISBN NO. 978-81-941015-4-3.
- A Comparative Study of Customer’s Preference towards E-Banking Services, Laser Park Publishing House, July 2019, ISBN NO. 978-81-941015-5-0.

EDITED BOOKS

- Women Empowerment for Health and Sustainability – A Pathway to Global Well-Being by Dr. V. Malarvizhi & Dr. R. Annapoorni, Royal Book Publishing, Salem Tamil Nadu, March, 2025 ISBN: 9789348505866
- Economic Empowerment of Women for Sustainable Development edited by Dr. V. Malarvizhi, Dr. S. Gandhimathi & Dr. R. Annapoorni, Edu Bubs Publishing House, Kanpur Uttar Pradesh, March 2024, pages 1-425, ISBN: 978-93-94554-89-4.
- Emerging Trends, Issues and challenges of Global Economy, edited by Dr.Malarvizhi.V & Dr.K.T.Geetha, Bonfring Publishers, March 2021, ISBN NO. 978-81-953813-9-5

EDITOR IN JOURNALS (Special Issues)

- **Editor** in Asian Journal of Research in Business Economics and Management in the month of December 2011 Special issues.
- **Editor** in Asian Journal of Research in Social Sciences & Humanities in the month of December 2011 Special issues.
- **Editor** in Asian Journal of Multidimensional Research in the month of January 2018 Special issues.
- **Editor** TRANS Asian Journal of Marketing Management Research in the month of January 2018 Special issues.

CONFERENCE / WORKSHOP CONDUCTED

- One day National Seminar on **'Women Empowerment for Health and Sustainability – A Pathway to Global Well-Being'**, 26th March 2024 at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore-43.
- One day National Seminar on **'Economic Empowerment of Women for Sustainable Development'**, 26th March 2024 at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore-43.
- Two Day National Conference on **"Challenges of Indian Economy and Sustainable Development"**, 2nd & 3rd February 2023 at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore-43.
- Two Day International Virtual Conference on **"Emerging, Trends, Issues and Challenges of Global Economy"** on 18th & 1st March 19, 2021, at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore-43.
- UGC Sponsored Two Day National Conference on **"Inclusive Growth and Sustainable Development"**, on 10th - 11th January 2018, at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore-43.
- National level UGC Sponsored Five Day Faculty Development Programmes on **"Applied Multivariate Techniques in Data Analysis"** from 7th - 11th May 2012 at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore-43
- UGC Sponsored Two Day National level Seminar on **"India's Infrastructure: Challenges, Initiatives and Prospective"** on 15th - 16th December 2011, at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore-43.

ACTED AS CHAIR PERSON

- Acted as a Resource Person (on 8th January 2026) in the Two Day National Seminar on "Navigating the Future Economic Landscape: Innovation, Sustainability and Inclusive Growth" from 7th and 8th January 2026, organized by Department of Economics in Association with Kerala State Higher Education Council, at M.P.M.M.SN.Trust College, Shoranur, Palakad, Kerala-122. **Title of the session: Banks, MSMEs & Startup: Marching Towards Economic Development.**
- Acted as chairperson in the One Day International Virtual Conference on **"Impact of COVID-19 on informal Sector"** on 18th November 2022 at **Government Arts College, Coimbatore-18. Title of the session: Impact of COVID-19 on informal Sector**

OTHER CONTRIBUTIONS IN ACADEMICS

1. External Examiner (Valuation) for TNPSC group IV, Tamil Nadu Public Service Commission, Chennai, from 20.01.2025 to 25.01.2025.
2. Chairman for Question Paper Setting Board for the B.A Economics DDE Semester Examinations of November 2022, Madurai Kamaraj University, Madurai
3. Chairman for Question Paper Setting Board for the B.A Economics and M.A Economics (Semester) Examinations of November 2023, Madurai Kamaraj University, Madurai

MEMBERSHIP IN PROFESSIONAL BODIES

- Life member in Indian Social Science Academy, Prayagraj, U.P
- Life member in The Society of Economic Development, Ludhiana, Punjab, India
- Life member in Association of Economists of Tamil Nadu and Pondicherry
- Life Member India Association of Social Sciences and Health
- Life Member in International Economics Development and Research Centre
- Life Member in The Institute of Theology and Ecology
- Life Member in International Institute of Organized Research (I2OR)

ACADEMIC IDENTITY

- **Orcid Id:** 0000-0001-9731-1902 <https://orcid.org/0000-0001-9731-1902>
- **Researcher Id:** <https://www.webofscience.com/wos/author/record/ABE-9360-2021>
- **Google Scholar Id:** <https://scholar.google.co.in/citations?user=5vGS5gQAAAAJ>
- **Vidwan ID: 104407: Profile URL:** <https://vidwan.inflibnet.ac.in/profile/104407>
- **Research Gate:** <https://www.researchgate.net/profile/Malarvizhi-Vaithiyathan/stats>
- **Scholar9 Profile ID:** S9-092023-1100276