

Training on AWS & CRM Sales force

05-06-2023 to 27-06-2023

05.06.2023

DAY-1 Soft Skills

Morning

The first day of the training session started by the introduction of the trainees. The trainer also gave a brief introduction about her. She taught us about the communication and its types. She also shared her case studies which were related to the topics.

Afternoon

After lunch, she taught us about the barriers and elaborated its types. She also added about the presentations, trainings, entertainment and image building. She gave us an activity by dividing everyone into groups. The activity was to introduce ourselves and also our goals. We were asked to select groups and feedback was provided.

06.06.2023

DAY-2

Morning

The day started with the theoretical session about Interpersonal, problem solving, decision making and also assertiveness and aggressiveness. There was an activity same as the day before, by dividing everyone into groups and discuss about the short and long term goals.

Afternoon

Afternoon session started with the demo about the group discussion. Everyone was divided and group discussion was made about a particular topic. The class then commenced with the theoretical session about group discussion and resume writing. Feedback was provided at the end of the day.



07.06.2023

DAY-3

Morning

The day started with theoretical session regarding interviews and its types. She also explains about the skills required for the interview and documents to be prepared for the resume preparation, and she gave a live demo on mock interviews by volunteer students from mixed groups.

Afternoon

After lunch, assessment activities were conducted by the organizer and she shared about her personal interview experience and we wind up the session by giving our Feedback to the soft skill program conducted over the period of last 3 days.



08.06.2023

DAY- 4

Technical Skills

Morning

The Technical session of the first day was started by the self-introduction of the trainer. Then he started the theoretical session, he explained about the objectives and overview modules of AWS concepts. Later he gave a detailed explanation about the Global Certification courses on AWS.

Afternoon

Afternoon session started with the concept of what is AWS and categorizes of AWS. After the theoretical session, the trainer taught the trainees about the AWS Cloud login and the steps involved in the process. He gave a demo with one of the student to login to the AWS cloud.



09.06.2023

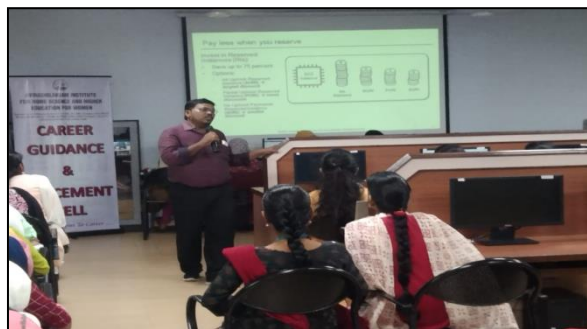
Day – 5

Morning

The day started with the review of previous session by the trainer. Then he started the theoretical session on the topic AWS organization, he explains about limits and structures of AWS organization and then as a continuation we had a demo session of creating IAM, Billing dashboard, cost estimate.

Afternoon

The afternoon session started with Module 3 .He explained about the global infrastructure and AWS data centers, regions etc. A small oral assessment was conducted by the trainer. And the day winded up with few topics on module 4.



10.06.2023

Day-6

Morning

The day started with theoretical session, the trainer explained the concept of IAM (Identity and Access Management) and its components. Additionally, one of the students provided a live demo of creating an IAM account. Furthermore, the session included a hands-on lab assessment where the students were tasked with creating IAM groups and users.

Afternoon

Afternoon session started with module 5 concepts which were about network security and content delivery. Later we had a demo session of creating virtual private cloud and subnets by the trainer.



12.06.2023

Day-7

Morning

The day started by recollecting the concepts that was discussed on day 6. He explained about VPC networking, VPC sharing and AWS transit gateway. In addition, he gave a demo of creating a VPC (Virtual Private Cloud) and Students are assigned with practical assessment.

Afternoon

Afternoon session started with the concepts of VPC security and Network Access Control Lists (NACL). Later we had a comprehensive demo session of launching instance by the trainer.



13.06.2023

Day-8:

Morning:

The day started with the first stage of assessment test from 10 am to 12 pm. After the test, the trainer started to recollect the concepts that were discussed on day 6. Some students were asked to do yesterday's lab session.

Afternoon:

Afternoon session started with module 5- Networking and Content delivery. Under this module topics such as Amazon Route 53, Domain name system, support of DNS, Use case, Route 53 DNS failover, brief on Amazon Cloud front were taken on theory part and Peering of two VPC were done on practical session.



14.06.2023

Day-9

Morning:

The day started with module 6 concepts which was about computing. Later we had a demo session of Amazon elastic cloud with remote desktop connection

Afternoon:

Afternoon session started with the concept of Amazon EC2. Later he had a demo session of EC2 user data script and set up the AWS CLI to programmatically create EC2 instances.



15.06.2023

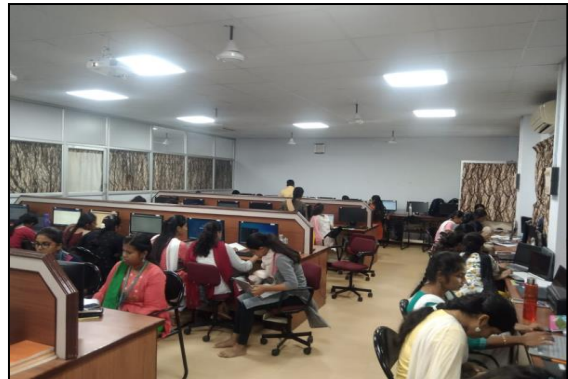
Day-10

Morning:

The day started with module 6 concepts which were about Amazon EC2 Pricing Models and the Container Service. And later we have a demo session of how to create a AWS Lambda Function.

Afternoon:

Afternoon session started with the concept of AWS Elastic Beanstalk and core AWS services. Later we had a demo Lab session of Elastic Block Storage (EBS) and Elastic File System(EFS).



16.06.2023

Day-11

Morning:

The day started with the module 7 Storage, which cover the topics like Amazon s3 glacier and case study and later we done the lab session to start and stop the instance in lambda function.

Afternoon:

Afternoon session started with the demo for hosting a static website on AWS s3 and followed by lab practice. He explained about accessing s3 bucket by VPC end point.



17.06.2023

Day-12

Morning:

The day started with the second stage of assessment test from 10am to 12pm. After the test, the trainer started a new concept from module-8 based on database services and its types and he gave some tips for the global certification courses.

Afternoon:

He gave revision on the concepts of module 8 and we wound up for the day by 2.00 p.m.



19.06.2023

Day- 13

Morning

The day started with a theoretical session, the trainer Mr. Solomon explained the concepts of Amazon DynamoDB, Amazon Redshift and Amazon Aurora. Furthermore, the session included a hands-on lab assessment where the students were tasked with Amazon dynamoDB.

Afternoon

Afternoon session started with module 9 concepts which were about cloud architecture. Later we had a demo session of cloud architecture by the trainer.



20.06.2023

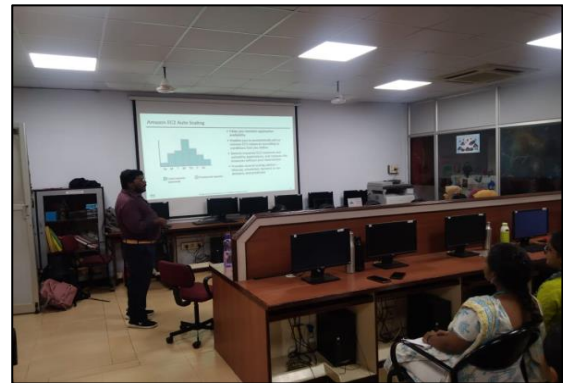
Day- 14

Morning

The day started with the theoretical session about the architectural framework and the trainer explained about the design principles and best practices about the pillars of cloud architecture. And after the break there was a hands-on lab on cloud watch and a well-architected framework.

Afternoon

Afternoon session started with the theoretical concepts of auto-scaling and monitoring, Elastic load Balancer, cloud watch, cloud trail of Module 10. And then there was hands-on lab on auto-scaling and Elastic Load Balancer.



21.06.2023

Day-15

Morning

The day started with the recap of module-10. Revision on the topics such as Elastic Load Balancing, Cloud Watch, and Auto Scaling was given by the trainer. In the practical session EC2 and auto scaling was done.

Afternoon

Afternoon was full of lab sessions. Trainer showed demo videos of some labs and students were asked to do the same. Lab session such as setting Alarms using Cloud Watch, Auto Scaling and Load Balancer were done.



22.06.2023

Day-16

Morning

The day started with the third stage of assessment, which took place from 10:00 AM to 11:00 AM. Following this, the trainer conducted a recap session of module 1. Later the students were assigned with some practical task that required them to engage in hands-on lab work.

Afternoon

In the afternoon session the trainer gave a comprehensive recap of module 2. Later the demo session of creating load balancing and auto scaling was given by the trainer.



23.06.2023

Day-17

Morning

The day started with the overview of Cloud Solution Architect basic modules (module 2 to module 4) by trainer Mr.Solomon raj from 9.30am to 11.00am .Later the students were asked to complete a practical lab session.

Afternoon

The afternoon session started with review of previous modules and the students were asked to separate into five groups. Each of them was provided with cloud computing topics and discussion took place.

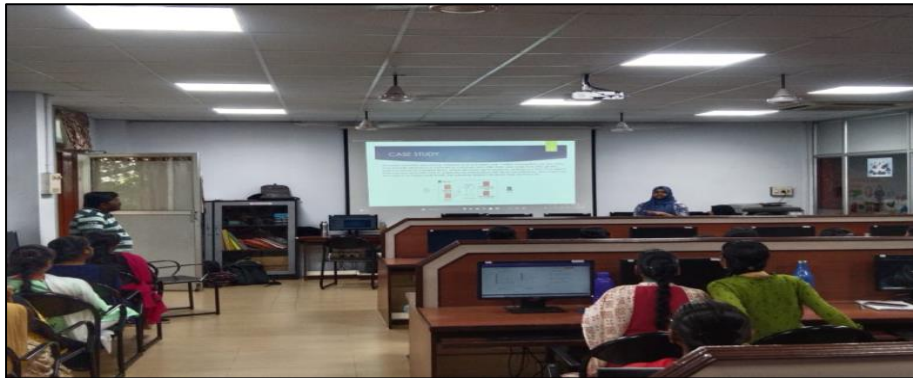


24.06.2023

DAY -18

Morning

The session started with the explanation of case study assessments prepared by the students. The trainer allocated separate case study topics to five teams. Each team prepared individually and presented their views and conclusions of the case study. After the presentation, questions related to the case studies were asked by the trainer to the students. Then he winded up the session by 12:30 pm.



26.06.2023

DAY-19

Morning

The session was started with the revision of the modules-5 and 6 about Architecting on AWS and Amazon S3 storage classes. And by 11.30 am we had a photo session. After that we had a lab session on uploading objects into S3 using lambda.

Afternoon

Afternoon session was started with recap of the modules and there was a feedback session by our students from various departments and as a token of appreciation, a memento was presented to the trainer by the placement officers Dr.S.Sudharani and Dr.M.Krishnaveni. Then lab session was continued.



27.06.2023

Day-20

Morning

In Morning session there was a final cloud-cognizant assessment, which consisted of 65 questions for 1:30 hrs. After the test the trainer explained the next level of cloud computing examinations and basic interview questions. He completed the final session by 12.30.



Design Thinking workshop - Hackathon – Cognizant

05.07.2023

This report describes the online training session organised by CTS hackathon on 05.07.23 and 06.07.23 to train its participants on design thinking awareness and to guide the participants to the ideation process.

Design thinking awareness session:

This session is on 5th July from 2.30p.m to 5.00p.m .It assisted us to understand the concept of design thinking which is a basic step to create innovative ideas and solutions for ideation.

It elaborately taught us about the formats and methods involved in design thinking. Some of the topics covered on how to make a persona profile, ethnographic studies, empathy map, and customer journey map. An example of a case study included in the session makes us understand more about design thinking.

This session also taught how to brain write for ideation with some examples. And it concluded with a Q&A session which helps the participants to clarify their doubts about the session and the competition. Overall it was a very useful session that helped us know more about how to create a problem and solution for ideation.

Orientation session on ideation process and structure:

This session is on 6th July from 5.00p.m to 5.30p.m.It is all about how to create an enhanced report via Gen AI. They oriented us about the opportunities on business scenario, problem statements and ideas on solution description. And why to apply Gen AI for that opportunity. It helps us to understand the benefits of enhanced Gen AI report in market potential. The resource person emphasised that new thinking outcome will arise when working in a team and also different solutions can be arrived using latest technologies. He added that knowing the technologies and its use is more important to develop process for solutions.

This session also gives some information about the reward categories and about the hackathon competition. It concluded with a Q&A session which helped the participants to clear their doubt about the session and also about ideation submission for the competition.

The session was fruitful and very useful for us to understand more about design thinking, how to brain write for ideation and how to generate enhanced report via Gen AI. It also aided us to know more about the hackathon competition. The registered students from various departments who were shortlisted were the participants who benefited from the session.

Preplacement Talk- Zifo RnD Solution

08.08.2023

As part of our placement cell programme, Zifo R&D Solutions has approached us with an elaborative pre- placement talk. The pre placement talk was held on 8th August 2023 , Tuesday 3.00pm in online mode. Ms. Keerthi, Senior Analyst from Zifo R&D Solutions has explained about the job description, job role, work culture etc so well. It really gave us an insight towards the company. The virtual meeting included the Q/A session from which we have cleared our doubts. All the participants were very interactive and curious to clear their doubts.

On 16th August 2023 Zifo R&D Solutions approached us with an online mock test which included gamified test and 3 aptitude questions to solve within a given time. It gave us insight on the degree of hardness the virtual round carries. On the analysis made from the mock session, we started preparing for the 1st round of interview. It was scheduled on 21st August 2023.

Rounds	Date	Assessment Type	Duration (mins)	Start Time	Assessment Link
Mock Assessment	16-Aug-2023/17-Aug-2023	Gamified Mock	5 mins	2:00 PM	https://play.benchmark.games/ZifoTrial
		Aptitude Mock	5 mins	2:05 PM	https://cocubes.in/zifornd Passkey will be shared ten mins before the assessment
Round 1-Online Assessment	21-Aug-2023	Gamified Assessment	20 mins	11:00 AM	Will be shared 15 mins prior to the assessment.
		Aptitude Assessment	35 mins	11:20 AM	Will be shared 15 mins prior to the assessment.
		*Science Section	10 mins	11:55 AM	Students will be redirected if they clear Aptitude
		*Essay	20 mins	12:05 PM	Students will be redirected after completion of science section

As scheduled, the 1st round of interview took place on 21st August 2023. It was composed of four assessments, including gamified assessment, aptitude assessment, science section and essay section. The science section included the following topics- Drug Discovery , Drug Development, Design and Interpretation of Clinical Tests, Statistical Inference, Chemistry- Stoichiometry,

Instrumentation- Analytical Instrumentation offered by offered by University of San Diego, John Hopkins University, Duke University and NPTEL.

They have given the guidelines and requirements like internet availability, camera and microphone settings etc.to attend the online assessment without any technical glitches. Finally the assessment was started at 11.00 am and completed at 12.00 pm. They have sent the conformation mail to every candidate after submission. The results of the 1st online assessment was published on 24th August 2023.

The shortlisted members of the 1st round from School of Engineering were the following members

1. Gayathri K
2. Kaviya. P.L
3. Vijayashree. B

On 21st September 2023, the Zifo R&D Solutions reached us through a mail by scheduling the final interview round on 26th September 2023 at Career Development Center, Admin Block, KPR Institute of Engineering and Technology, Avinashi Road, Arasur, Coimbatore. They have also mentioned to carry the following documents,

- Resume
- 10th, 12th, and UG/PG Semester Marksheet (Till the last issued mark sheet)
- Government ID proofs (Aadhaar card/ PAN/Driving License/ Voter's ID)
- College ID Card

The Interview was a one on one interview. The interviewer interrogated about my strengths, weaknesses, and my knowledge on Zifo R&D Solutions, my favorite subjects in academics, about my internship experiences, about my project, my hobbies and interests. Additionally the interviewer asked me solve the aptitude questions in front of them and analysed our problem solving skills and way of approach.

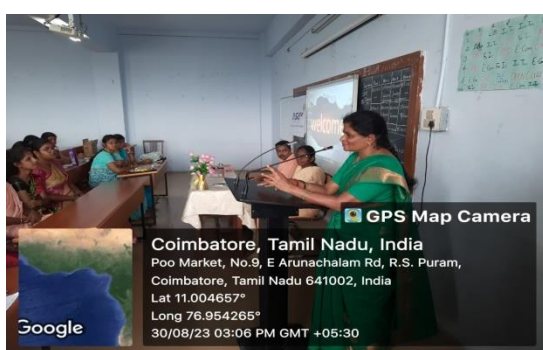
The aptitude questions included the problems on ages, train and speed, Venn Diagram, logical reasoning, speed distance and time etc.. I have given 8 aptitude questions to solve. Then finally we completed our interview by 4:00pm. The interviewer stated that the results will be announced within a week.

Awareness on Capital Investment Marketing

30.08.2023

The department of Commerce and Placement cell together organised awareness session on Capital market Investment for the I and II year M.Com and M.Com CA students. The programme was started with the prayer song by Dharshini S from II M.Com.followed by welcome speech by Praveena. R from II M.Com CA. Professor Head of the department of Commerce Dr. K. Kanniammal greeted the gathering.

A.R. Sri Ranjani from II.M.Com introduced the Honourable Chief Guest Prof. Mr.N.Mahesh Kumar, Trainer from Lotus Knowlwealth Pvt Ltd. The Lecture by the guest was very informative and knowledgeable, as he spoke about trading, operation of capital market, savings and investment which was very interesting, and made our students easily understandable. He made the students to understand how share market investment to be done. His speech inspired the student audience. At last, vote thanks was given by Naveena P from I M.Com CA. After that students shared their feedback about the session. The Session was concluded with National Anthem.





Avinashilingam Institute for Home Science and Higher Education for Women

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD
Re-accredited with A++ Grade by NAAC, CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India

**DEPARTMENT OF COMMERCE
&
CAREER GUIDENCE AND PLACEMENT CELL**

Together Organize An Awareness Session

On

“Capital Market Investment”

Date:

30th August, 2023 @ 3.00 P.M

When

Dr. P. Shanthi,

Professor & Dean,

School of Commerce & Management,

Will Preside

Prof. Mr. Mahesh Kumar,

(Lotus Knowlwealth Pvt. Ltd & BSE)

Will

Address the Students

Greetings

Dr.K.Kanniammal

Professor & Head, Department of Commerce

Venue: Room No: 187, Department of Commerce

Pre-placement Talk-KGiS

24.08.2023



KGiSL is a BFSI centric multiproduct Enterprise Software company focused on Insurance, Capital Markets, & Wealth Management segments. KGiSL by roots believe in being empathetic to customers and offering products and services that deliver incremental business outcome. Harnessing the power of Machine Learning (ML), Artificial Intelligence (AI), Analytics, Data Science and Cloud to empower our clients through our products and deliver Empathy based Outcomes backed by next Generation Customer Experience.

Services they offer:

- ❖ Intelligent automation and digital
- ❖ Consulting and managed services
- ❖ IT infrastructure
- ❖ Applications

Interview process:

The hiring process starts with 5 rounds. The first round was extempore; the interviewer asked us to speak on our own topic for minimum 1 minute. There is no notes for preparation but just our thoughts and ideas. We present our ideas

clearly and confidently. The second round was written test contains MCQs related to vocabulary, grammar, English comprehension which contains 65 marks. The third round was a versant test. It was a listening comprehension question test contains 45 marks. The fourth round was pre-HR interview. They asked questions like self- introduction, hobbies, and so on. They check our fluency, vocabulary, grammar and pronunciation of an individual. The fifth round was the HR round. It was very interesting to communicate with the team.

Awareness on Linked In

08.09.2023

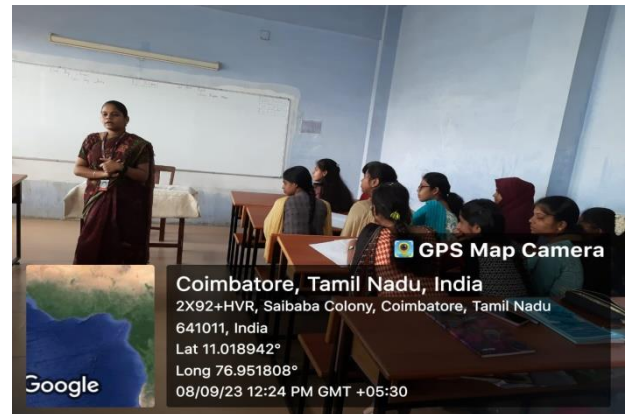
A demo session on effective way of using Linked network was initiated by Placement cell and Department of Commerce. Ms. Priyadharshini, from FACE Prep company has come as a guest speaker. She gave a brief introduction about moulding our career trajectory with help of LinkedIn application. Career guidance plays a very important role in lives of all individuals, as it helps in setting future goals.

She explained the added advantage of LinkedIn such as Premium benefits, Registration in Certificate courses and Participating in technical and non-technical contests etc. She emphasized that the LinkedIn application helps the students to have a good rapport with the field experts like HR manager.



Furthermore, Ms. Priyadharshini helped the students in download and login process of the LinkedIn application. The session was carried out for effective 1Hour duration. Especially, she encouraged the students to follow FACE prep page in the LinkedIn to help them with online placement preparation courses and resources for students.

At the end of session students clarified their doubts and gave their feedback. Career guidance is a much needed service to assist the younger generation in personal career development. All the students were highly motivated and desirous about various opportunities after completing their course. It was a very informative day for the students who attended the session.



GEP Pre-placement Talk

14.09.2023

Career Guidance & Placement Cell has organized a pre-placement talk from GEP Solutions, in the university auditorium from 2:00 PM to 3:30 PM. This event provided students with insights into company culture, values, and opportunities.

Company Insights

During the pre-placement talk, the following aspects were highlighted:

- **Work Experience:** We were emphasized on the value of work experience and how it contributes to personal and professional growth.
- **Company Tasks:** discussions touched upon company tasks, including supply chain and procurement, the AI systems and also showcased the diverse and challenging opportunities available at GEP.
- **Industry Collaborations** with major companies like Intel, Deloitte, HCL, were mentioned.

To prepare for upcoming seminar and HR rounds, some recommendations were given:

- **Research GEP:** To familiarize ourselves with GEP company, its services, and its culture. Understand the significance of supply chain and procurement in today's business landscape.
- **Practice Aptitude:** To Sharpen our logical reasoning and grammar skills. Solving sample question with a seven-second time limit which can help to perform well in the assessment.
- **Written Communication:** Practice writing concise and effective emails and essays. Effective communication is a crucial skill in any role.

Virtual Campus Tour

We are thrilled to see the GEP campus tour online.

That tour provided us with an experience of workplace, showcasing employees' experiences and a very friendly work environment.

AI Technology

GEP is at the forefront of Utilizing AI technology in the recruitment processes.

Students were asked to be up-to-

date with the latest advancements, ensuring that the processes remain efficient and fair.

Assessment Rounds:

1. Shapes and Identification: The first round challenged participants to demonstrate their ability to identify shapes. Each round consisted of seven questions, and candidates had only seven seconds to respond.
2. Logic Reasoning: In this round, candidates were evaluated on their logical reasoning skills. The seven-second time limit added an element of pressure, encouraging quick thinking and problem-solving.
3. Grammar Round: This round assessed candidates' command of grammar, a crucial skill in the corporate world. Also quite easier.
4. Mail Writing and Essay Writing: The final round tested participants' written communication skills, a vital aspect of professional communication. A lack here is that time is not sufficient for easy writing.
- 5.

To conclude, the recruiters Mr. Prasad and Mr. Shankar from Talent Acquisition team, stated that they look forward to engaging with our campus and meeting potential candidates who share our passion for excellence and innovation.

It was a wonderful experience and new learning's about the industry expectations.



Awareness Session On Fundamentals of Project Management-IBM

28.09.2023

The session started around 03:00 p.m. Suganya Mani had begun the event with an introduction of the IBM Company. The instructor presented a thorough and informative review of inheritance, as well as a detailed discussion of the many types of inheritance. The session was distinguished by clear and short explanations that suited both beginners and those with a prior understanding of the subject. The instructor adopted a step-by-step approach, beginning with the fundamentals, to ensure that each participant understood the ideas well. The session's practical part was equally beneficial. The way he took participants through a number of fundamental project management activities linked to the aforementioned themes, allowing them to put their newly gained knowledge to use.



Snapshot of the session

Later, she told that the ability of a project delivery team to produce results both effectively and efficiently is highly dependent upon the guidance of the project management activities. Then he conveyed the IBM and its working in India and an overview of the job roles and responsibilities in the company. And finally, she explained about the hiring process and recruitment.



Snapshot of the session

Conclusion

The meeting was educational and beneficial overall. We got a overview of the Company and its working nature. It was a well-organized and informative program for the students in attendance. And also we got the certificates for this session.

Accenture - Preplacement Talk

27.10.2023 & 23.01.2024

Accenture, a global professional services company, hosted a pre-placement talk. The event aimed to provide insights into Accenture's culture, values, career opportunities, and recruitment process to students and graduates preparing to enter the workforce.

The pre-placement talk targeted students from various academic backgrounds interested in pursuing careers in technology, consulting, and other fields offered by Accenture. The event lasted for approximately two hours and included presentations, interactive sessions, and networking opportunities. The Session started by 3:30 P.M.

- Work Culture
- Provide details about the event: date, time, location, duration, etc.
- Broad range of services at scale
- 360 degree value of the clients
- Eligibility Criteria

Key Highlights

- Accenture representatives emphasised the company's commitment to innovation, diversity, and inclusion in the workplace.
- Various career paths and roles within Accenture were discussed, including consulting, technology, strategy, and digital services.
- The recruitment process, including application procedures, interviews, assessments, and selection criteria, was outlined in detail.
- Speakers highlighted Accenture's focus on professional development, training programs, and employee well-being.

INTERVIEW PROCESS:

Interview process of Accenture was explained by the mentor. The selection process and the skills needed were explained by the team.

The interview process consists of

1. Application
2. Online Assessments
3. Communication Assessment
4. Online Virtual Interview
5. Results announcement

Q&A Session:

Participated in the Q&A session, asking questions about career progression, project assignments, and global opportunities at Accenture. Speakers provided valuable insights and shared personal experiences to address attendees' queries effectively. Candidates were allowed to ask the questions and doubts were made clear by the team. They responded to all the questions raised by us.



Payoda- Pre-placement Talk

16.11.2023

Payoda Technologies Private Limited is majorly in null business from last 18 years and currently, company operations are active. Current board members & directors are ANAND KUMAR PURUSOTHAMAN, KARUNYA LAKSHMI and PRAVIN RANGANATHAN . The pre-placement program started around 11.00 am in the forenoon. 2 faculty from Payoda Technologies addressed the students about the work, environment and projects carried over in Payoda .Then they explained about the job description of recruiting the students as Intern for a period of 4 to 6 months and they provide stipend of Rs.8000. The program was informative and engaging. In addition to the main campus students, campus-2 students also participated. Faculty of Payoda Technologies who addressed the students online shared the core values of the company such as excellence, customer delight, creativity, results, caring and ownership. The faculty added that the people and culture at Payoda Technologies will be fun and safe environment to work with and also they said they are open to hear about the business ideas from young minds. The company has been divided into Payoda Premier League, where 4 teams work for the betterment of the project and the company. Trainee Payout (Per Month): ₹ 12,000 + Retrials (PF & ESI) Once the candidate successfully completes the training assessment, they will be absorbed as a Full-time employee and the CTC offered at the time of employment will be Rs. 2,40,000 /- Per annum. Insurance, wellness programs will be provided and games will be conducted to the future employee. The timings will be Flexible as per the customer and the project team.

The recruitment process will be conducted through 4 levels. The first will be the online aptitude test of 90 minutes with multiple choice questions on aptitude, programming language, logical reasoning and 3 coding .The 2ndlevel will be the Group Discussion followed by the Technical assessment 1&2 in the level 3.The final level of the recruitment process will be the HR interview. The faculties of Payoda Technologies explained everything with the help of presentations. The students were encouraged to clarify any doubt regarding the role or recruitment process.

**ICT Aspire-Python & UI Developer
Program**

02-01-2024 to 12-03-2024

02.01.2024

Pre-Assessment 1:

Before attending the training. The students had attended the **Pre Assessment** on 02.01.2024 Tuesday from 1.30 pm - 3.30 pm. The assessment had technical and aptitude based questions. The duration of the assessment is 1.30 hours.

DAY – 1 Soft Skills

The first day of the training session started by the introduction for the trainees. **Mr.Chirstopher**, the trainer gave a brief introduction and taught us about the **communication, four pillars** of communication, **five parameters** of communication and five parts in email.

The trainer also conducted certain activities for the trainees to explain how the simple things complicates under pressure. The trainer also conducted an activity- **“one minute talk”** to help the trainees to improve their public speaking skills and to overcome their fear.

The trainer also explained the **e-mail** features such as **Carbon Copy (CC)** and **Blind Carbon**

Copy (BCC) and asked the students to write an email on the topic **“Invitation For House Warming Ceremony”** using the features. It helps the students to have a better understanding about **formal writing skill** needed in the company.

03.01.2024

DAY - 2 Soft Skills

Second day of the training session was started with the short recap of the first session and the trainer continued to teach us about the **mind mapping** and explained it in an understable manner with simple examples.

The trainer also explained about the **business communication** by power point presentation and it includes multiple **case studies** which are asked to solve by the trainees and it makes the session much more interactive. The trainer also provide some application link to develop vocabulary and communication skills.

The trainees were asked to present their **PPT** about certain topic of 5 members in a group according to their preference to test the **presentation**

skills. The topic includes Environment, Communication, Seven wonders of world, Healthy lifestyle, Social media Awareness, Cyber Security.

After the completion of the presentation ,the trainer notified the changes and mistakes done by the trainees and made corrections to make it as an effective presentation.

04.01.2024

Day -3 soft skills

Third day of the training session was started with the continuation of the **presentation**, same the trainer made corrections to the presentation session. The trainer explained about the **importance of the interview** .

The trainer played as an **video recap** and explained us about the **importance of confidence**.

The trainer recalled past two days **Activities** that what we have learned and took into our life style.He explained briefly about the **First Impression** on a interview.

The trainer **collaborated** with all the trainees with different lesson that includes **body language and habits** in an interview process.

Then he divided the trainees into 5 groups and he conducted **group discussion** to all 5 groups with unique topics. Before **GD** process he taught us how to behave to each other in the group.

05.01.2024

Day -4 soft skills

The fourth day of the training session started by recalling the concepts learned in past three days. The trainer explained about building **self-confidence** and taught what we must practice to develop our self-confidence. The trainer also explained about **self-motivation** and **self-awareness**.

The trainer explained different functions of **left-brained person** and **right-brained person**. He also conducted an **AVK self-assessment** activity to check and understand the learning style of trainees which are classified as Auditory, Visual and Kinesthetic.

The trainer explained about **telephone etiquettes** and taught how the communication should be done through telephone.

The trainer gave ideas on how to prepare for **job interview** and taught what kind of questions will be asked and how to give answer for those questions. And the trainer also taught what are the Do's and Dont's in an interview.

06.01.2024

Day -5 soft skills

The fifth day of the training session started by the activity – **talk about your dream company**. He explained about 5 W & 1 H (why, what, where, who, when & how) and also explained a brief about the reasons why questions are asked. The trainer gave activity to improve writing skill by **write review about your favourite movie or book**.

The trainer explained about **6 hats to solve the problem** with example. He explained about **how to handle critical situation** with real time example and also conducted an activity related to critical thinking, trainees provided their active participation in the activity.

The trainer asked for the feedback about the previous sessions and what are the new things learned after this training and he also **explain about the importance of feedback**. The trainer explained about **how to be a critical thinker** and also **fish bone analysis (root cause analysis)** with an example.

08.01.2024

Day -6 soft skills

The sixth day of the training session started with a recap of the concepts from the past five days. The trainer asked about the new things learned after the soft skills class and provided common topics to prepare on Sunday.

Today, everyone shared information about their selected topic. The trainer explained how to behave in a **virtual interview** and conducted a **Mock interview assessment**. Additionally, the trainer discussed general interview etiquette and elaborated on **cultural diversity**.

The Mock interview assessment likely provided valuable insights for everyone. The trainer also introduced a magical square game.

09.01.2024

Day -7 soft skills

The seventh day of the training session started with a recap of the concepts from the past six days. The trainer explained about the **importance of silence**. He explained that being silent helps to improve thinking in different perspectives. The trainer assigned an activity to make the trainees understand the **importance of time management**.

The trainer explained the concept of **taking ownership** which involves taking up responsibilities. He conducted **Mock interview assessment** for some of the students and provided feedbacks to them to improve themselves.

The trainer explained about the **work etiquettes** to be followed in the workplace like being on time, sincerity and patience. He taught the trainees about the ways to gain **good memory** power.

10.01.2024

Day -8 soft skills

The eighth day of the training session started with a recap of the concepts from the past seven days. The trainer explained about goal settings and how to set a clear goal. He also explained the importance of **setting goals**.

The trainer made us to do a paper cube making activity for understanding the importance of **making goals successful**.

The trainer also explained in detail of how to set a goal clearly and the **time bound** to set a goal.

11.01.2024

Day-9 soft skills

The ninth day of the training session started with a recap of the concepts from past eight days. The trainer explained concept of **Ethical decision making at work**, he explained about evaluating and choosing among alternatives in a manner that is compatible with ethical principles.

Next **Six pillars of characters** are the core ethical values of character and then he explained about **stress management** which means to reduce the negative impact caused by stress and to improve a person's physical and mental well-being and he conducted activities based stress management.

12.01.2024

Day-10 soft skills

The tenth day of the training session started with **assessment**. The students were assigned with an assessment based on the soft skills they learnt in the previous sessions.

The assessment questions are based on the communication skills and **75 questions** were asked with a timeline of 1.30 hours.

After the assessment , the trainer started to recollect the concepts of past nine days. Finally , the students gave the **feedback** to the trainer about the soft skills they learnt.

22.01.2024

Day-11 Technical

The eleventh day of the training session started with the technical portions which was python. There was a brief introduction about the trainer.

The trainer gave some glimpses of python. We were asked to learn about getting input from user, array concepts , using files in python. Then the trainer asked us to put some basic programs like displaying total and average using marks, displaying first name and last name, program using array.

Then we were asked to learn about files concepts , modes of files and to try out some programs using file concepts in python.

23.01.2024

Day-12 Technical

The twelfth day of the training session started with the recap of previous topic that is file handling concept in python.

The trainer gave the brief introduction about python basic topics like keywords identifiers etc. the trainer explained about the conditional statements and looping statement followed by the lecture students were asked to display the odd or even number using if statement in python. The trainer also gave some of the similar programs using concept of looping and condition statement.

24.01.2024

Day-13 Technical

The thirteenth day of the training session started with the recap of previous topic conditional statements and looping statement concept and workout on some program in python.

The trainer gave the detailed introduction on the topic of list, tuples and set . And the trainer explained the concept of each topic and how it works and gave idea about where , when and how to use the function and also explained the do's and don'ts of each topic. The trainer asked to workout some program on these three topics with different functions . In list, we learnt operations like

length,changeable , duplicate value and it's types. In tuples, we performed operations like accessing the values, positive index, negative index,Concatenation ,Nesting , Repetition, Slicing, Deleting, Finding the length. In set , we performed operations like union operations, intersection Operations, difference in sets, add, update and delete the set and so on.

29/01/2024

Day-14 Technical

The fourteenth day of the training session started with the concept of Scope in python.

The trainer taught the detailed information where to use local and global variables. And the trainer explained the concept of each function and how it works and gave idea about how to use the function. The trainer asked to workout some similar program. It also included with using shadowing concept .The trainer taught about non-local variables and Namespaces . And also we had revision session for upcoming assessment.

30/01/2024

Day -15 Technical

The fifteenth day of the training session started with the OOps (Object Oriented Programming) concepts in python.

The trainer taught the detailed information about the Class and Objects.And she instructed us to workout some programs on class and objects.The trainer taught how to use function and types of functions in python programs.Then,she instructed us to workout some programs on it.The trainer taught about Inheritance and types of inheritance.Also, she asked to workout some programs and cleared the doubts.Finally,she taught how to use constructor and instructed us to workout some programs on python.

31/01/2024

Day 16 Technical

The sixteenth day of the training session started with the overloading function in Python.

The Trainer taught how to use Function overloading concept and advantages of using it with Example programs which helped to understand easily. As moved on to the next concept Operator Overloading includes Arithmetic Operation programs with a lot of example syntax to work in Python. The Trainer also helped us by clearing the doubts and guided to work on further programs.

01/02/2024

Day 17 Technical

The Seventeen day of the training session started with the File Handling in python.

The trainer gave detailed explanation about File handling And how it works with example program with Syntax .The trainer taught Read operations in File and Methods of reading a file with example programs.The trainer instructed us to workout some problems.Finally the trainer discussed about the write operations in File with example programs.

02/02/2024
Day 18 Technical

The Eighteenth day of the training session is continued with the concept of File Handling in python.

The trainer taught about the File operations, Opening and Closing of file. The trainer also taught about the Import operations such as **OS MODULE, SHUTIL MODULE, GLOB MODULE and CSV MODULE** with some example programs. And also the trainer taught about the file copy method using **SHALLOW COPY and DEEP COPY**.

03/02/2024
Day 19 Technical

The Nineteenth day of the training session started with **aassessment**. The students were assigned with a assessment based on the technical skills, they learnt in the previous sessions.

The assessment questions are based on the python and **18 questions** were asked with a timeline of 1.30 hours.

05/02/2024
Day-20 Technical

The Twentieth Day of the traning session started with the discussion about the previous day assessment.

The trainer taught about the **Iteration and List concepts**. The trainer instructed us to workout some programs. The trainer also taught about **list and its types** in python and the Trainer moved on to the next concept **Fibonacci** series with sample programs.Finally the trainer discussed about the **Generators and Iterators** with some example programs.

06/02/2024

Day-21 Technical

The Twenty First Day of the training session has started with **Recursion concept**. She briefly explained about the recursive function and gave us an example program to workout. Then The Trainer taught about the **Lambda, Filter and Map** functions with some example programs. Finally the trainer taught about the **SMTP email**. The SMTP is an package in python which helps to send an Email. We worked out the example program and sent an email using the python program.

07/02/2024

Day - 22 Technical

The Twenty Second Day of the training session has started with the Iterators and generators concept. The trainer thought us about the concept which deals with the looping statement. The trainer gave some example programs to work with that. The trainer also taught us about the regular expression concepts to perform specific operations using defined functions. The trainer also gave us example programs for each and every concept to workout.

08/02/2024

Day-23 Technical

The Twenty third Day of the training session started with the concept of errors and exceptions. The trainer explained about the types of errors. The trainer also gave some examples for this concept. The concept of user defined exceptions were well explained by the trainer. The trainer explained about the installation of pycharm and taught how to use it. The trainees installed it and compiled some examples programs in pycharm. The trainer also cleared all the doubts about the compilation.

09/02/2024

Day-24 Technical

The Twenty fourth Day of the training session had started with the Tkinter. The trainer taught us about the grid function in Tkinter. The trainer gave some example programs to work. The trainer also taught us about how to add image and icons using Tkinter. The trainer gave us example programs for each and every concept to work.

12/02/2024

Day-25 Technical

The Twenty fifth Day of the training session had started with the continuity of Tkinter. The trainer explained about event handling – button action. The trainer

gave some example programs to work in that concept .The trainer also explained how to get input from user and perform operations and also provide some example programs to understand the concept and also asked the students to write a program on those two concepts .

Day-26 Technical **13/02/2024**

The twenty-sixth day of the training session had started with full practice of last week's topics: tkinter, exception handling, event handling, and button action.The trainer instructed us to Prepare for all the topics for tomorrow's assessment. The trainer gave us some examples for each concept to work.

14/02/2024 **Day -27 Technical**

The Twenty - seventh day of the training session started with a assessment. The students were assigned with a assessment based on the technical skills, they learnt in the previous sessions.

The assessment questions are based on the python and 18 questions were asked with a timeline of 1.30 hours.

15/02/2024 **Day - 28 Technical**

The twenty-eighth day of the training session started with a detailed introduction about Tkinter framework. The topics covered were organization of **widgets** including different methods like pack() manager, place() manager, grid() manager.

The other topics covered were widget organization considerations , key components of the tkinter widgets , **Root window** with its key attributes and features, frames in tkinter with its key aspects , **Display widgets** in Tkinter and the additional components . The students worked on different types of tkinter programs.

16/02/2024 **Day -29 Technical**

The twenty-ninth day of the training session started with a revision of widgets which which contains advanced sessions. Mam asked all us to practice with those topics through out the session.

Awareness on AI Technology by Infosys

23.01.2023

The artificial intelligence event organized by Infosys Springboard unfolded over a three-day period, offering a comprehensive exploration of various facets within the AI landscape. Participants were immersed in a dynamic learning environment where they delved into the intricate workings of machine learning algorithms, understanding their applications across diverse domains. Additionally, the event delved into the realm of natural language processing, illuminating the mechanisms behind language understanding and generation by machines.

Moreover, attendees gained insights into computer vision, discovering how AI enables computers to interpret and analyse visual information, leading to breakthroughs in fields such as healthcare, automotive, and retail. Ethical considerations in AI were also thoroughly examined, underscoring the importance of responsible AI development and deployment to mitigate potential societal impacts.

Throughout the event, industry experts and seasoned practitioners shared their experiences, best practices, and real-world case studies, providing valuable perspectives and actionable strategies. Hands-on workshops equipped participants with practical skills, empowering them to apply AI techniques effectively in their respective domains. Panel discussions facilitated engaging dialogues on emerging trends, challenges, and opportunities in the AI landscape, fostering collaboration and knowledge exchange among attendees.

The event also showcased the latest advancements in AI research and development through poster sessions and technology showcases, where attendees had the chance to interact with researchers, engineers, and product managers from leading organizations. These interactive sessions facilitated knowledge sharing and sparked insightful discussions on emerging trends and breakthroughs in AI technology.

Additionally, the event provided a platform for start-ups and emerging companies to showcase their AI-driven products and solutions, fostering entrepreneurship and innovation within the AI ecosystem. Networking events, social mixers, and informal gatherings offered attendees the chance to connect with peers, mentors, and industry leaders, creating opportunities for collaboration, mentorship, and career advancement.

Overall, the artificial intelligence event by Infosys Springboard served as a vibrant hub for learning, collaboration, and innovation, empowering participants

to stay at the forefront of AI advancements and make meaningful contributions to the rapidly evolving field of artificial intelligence.

Keynote speeches delivered by thought leaders offered visionary insights into the future trajectory of AI and its transformative potential across industries. Overall, the event served as a catalyst for professional growth, networking, and collaboration, empowering participants to harness the power of artificial intelligence to drive innovation and create meaningful impact.

Sutherland Pre-placement Talk

30.01.2024

A pre-placement talk from Sutherland Global service was presented by Mr.SaiSharan, HR Talent Acquisition Team. In her address, Mr.SaiSharan mentioned that Sutherland is a leading process transformation company, which rethinks and rebuilds processes for the digital age by combining the speed and insight of design thinking with the scale and accuracy of data analytics. We have been helping customers, across industries from financial services to health care; achieve greater agility through transformed and automated customer experiences for over 30 years. The office is spread across 19 countries and headquartered in Rochester, NY.

The hiring is for international support profiles for both voice and non-voice requirements. The key requirements for the voice process are that the candidates should have good communication skills. Students will have a Just a Minute session and the shortlisted students will have HR interview. Those shortlisted will have the operations interview. Those selected students will be offered. The work location may be in Chennai, Hyderabad, Cochin, Pune, Mumbai, and Bhopal. Based on the availability of demand, the students will be posted either in north or in southern part. The package offered for the role is Rs. 2.5 lacs p.m. and it is likely to vary based on the individual's skill set.

She also added that the entire hiring process is virtual and interested students can register and participate in the hiring process to get placed with Sutherland technologies.

Awareness session on Full Stack Development by App Innovation technology

14.02.2024

The workshop, titled “Full Stack Development” aims to This Full-Stack Development workshop will serve as a comprehensive introduction to various topics in Web Development. This Workshop is a proper blend of theory and practical with hands-on sessions on each and every concept. In this workshop, you will be learning the fundamentals of Web development by gaining in-depth knowledge of front-end technologies and webpage creation. Companies are in constant need of Full-Stack Developers as they are equipped to work on various aspects of web development. They can troubleshoot unique and challenging problems using innovative solutions. As a fresh Full-Stack Developer’s average salary is around Rs 6 lakh annually which goes up to about Rs.12-14 lakhs with experience. Students from the M.Sc IT, MCA, M.Sc Computer Science, B.Voc AI & ML, B.Sc IT attend the Session.



Preplacement talk- Avantor VWR

21.02.2024

Mr. Vikram, Head Talent Acquisition Team, Avantor, addressed all the registered students for Avantor. Mentioning about the organization, he added that, Avantor is a Global leader in the Life Sciences stream. A Fortune 500 company, who is a leading global provider of mission-critical products and services to customers in the biopharma, healthcare, education & government, and advanced technologies & applied materials industries. He also stated that Avantor portfolio is used in virtually every stage of the most important research, development, and production activities in the industries we serve. On their Global presence, he said that Avantor footprint has enabled them to serve more than 225,000 customer locations and gives an extensive access to research laboratories and scientists in more than 180 countries. We set science in motion to create a better world.

Followed by, he mentioned about the opportunities available with Avantor for fresher's and described about the jobs available with them for Life science students, pricing for Commerce MBA Finance, Economics and customer service for any graduates.

On the required skill sets, Mr. Vikram added that a strong interpersonal skill, communication skills, organizational skills is required. Should be a multi tasker with working knowledge of word, Excel and knowledge of Access will be an added advantage.

Talking on the work responsibility, extract pricing information from SAP and perform Analysis for creation and revise pricing. Implement and maintain pricing structure across the country, run compile and distribute regular sales pricing reports from ERP systems. He emphasized on being a team player and be an active participation in all activities held within the team.

During the Q and A session the students clarified with the doubts related to compensation, work time, date of joining and showed interest in attending the interview process of Avantor and get selected with the offer.

Awareness session on BOT VFX 21.02.2024

Career Guidance & Placement Cell Organized the awareness program on BOT VFX on 21st February 2024. The Resource persons are Ms. Prachi Bothra, Ms. Monish Devakumar, Mr. Navneetha Krishnan. The Students from Final Year & Pre final year CSE.

BOT VFX was designed and launched to make rendering, editing, tracking, rotoscoping and other complex tasks the best part of production in studios around the world. BOT VFX has recently expanded its services to better meet the needs of its clients and the industry as a whole.

The program is focused on three areas:

1. Digital visual effects
2. Motion capture and 3D Modelling
3. Job opportunities and internships in BOT VFX

The majority of visual effects in feature films, television shows, advertisements, special venue content, and virtual reality projects are based on these services. The company fuses that obsessive nature with a distinctly human heart and whimsical character.

Bot VFX allows anyone who is interested to create fantastical worlds, creatures, and scenarios that wouldn't be possible with practical effects alone.



Visual effects (VFX) is the process by which imagery is created or manipulated outside the context of a live-action shot in filmmaking and video

production. Visual effects are a crucial part of modern filmmaking. They allow filmmakers to create fantastical worlds, creatures, and scenarios that wouldn't be possible with practical effects alone.

The importance of BOT VFX

Excellent VFX: They are known for producing excellent visual effects for both large-scale and low-budget projects.

Global Reach: Their presence enables them to work with filmmakers all around the world.

Creative Talent: To produce cutting-edge visual effects, they put a lot of effort into building an enthusiastic and creative staff.



BOT VFX enhances the overall movie and TV watching experience by assisting filmmakers in telling their stories in a visually striking manner. The session was very informative to the students as it cultivated the potential of Bot VFX technology and possible career scope in this domain.

Key to an Entrepreneur's Continuous Growth -Yi Yuva 23.02.2024

Motivation is the desire to act in service of goal. It is the crucial element in setting and attaining our objectives. It is one of the driving forces behind Human Behaviour, fuels competition and sparks social connections. In simple terms it is the desire to do something. This address was given by **Mr. Prakash Balakrishnan**, Entrepreneur, who interacted with the students about self-motivation. He began the session by asking the students to question him about being an Entrepreneur.

Questions were:

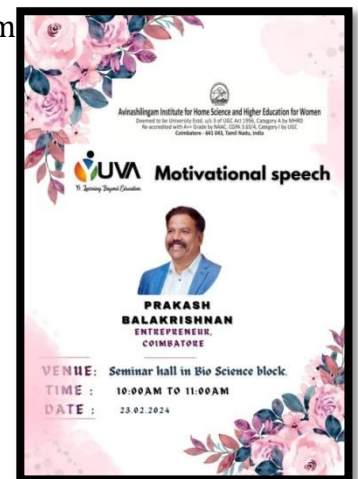
Why did I wanted to become the entrepreneur?

Fear of getting the job?

What are the challenges you faced?

One thing which made you success?

How to be consistent in motivation?

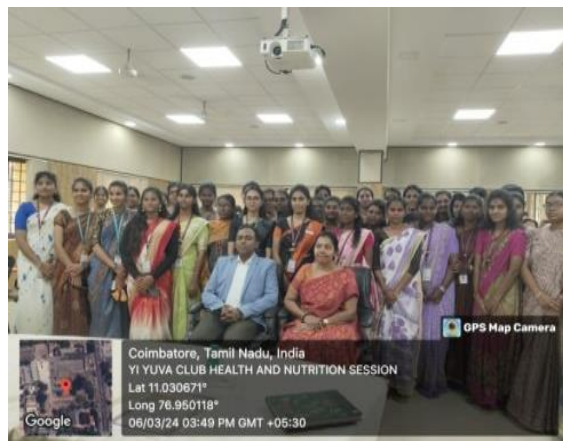


And then he spoke about his life journey. He mentioned that, he was an average student throughout his schooling but he secured 70% in his 10th grade. He became the Bank Manager after his studies. Later he got a job shift in the IT sector. And then now he is a successful entrepreneur. **"Every success in life is a result of motivation"**. He responded to the questions that were posed by the students and discussed on the overcoming the challenges as an entrepreneur. He concluded by stating various success stories of prominent entrepreneurs.



Awareness Session on Health & Nutrition-Yi Yuva 06.03.2024

Nutrition science is the investigation of how an organism is nourished, and includes how nourishment affects personal health, population health, and planetary health. Health is a state of complete physical, mental, and social well-being, and not merely the absence of disease or infirmity. The Chief Guest of the day, Dr.Suman, HOD & Consultant Orthopedic Surgeon narrated the students about his success story and how he overcame the challenging obstacles across his professional life & career. He began his speech by interrogating the students why they primarily joined their respective courses and whether they have ultimate satisfaction. He has also discussed about the paths / guidance and life is full of disappointments, twists, turns, etc. And then he discussed about **Bounce back and get on the track YES!!** Later he discussed about his life journey. He responded to the questions asked by the members and concluded his speech.



**Awareness session on Infosys
spring board platform
12.03.2024**

On 12th March 2024, the seminar on Exploring the usage of Infosys Springboard was organised for the Students of II, III, IV B.E CSE, II, III, IV BMIE, II, III, IV ECE, SF Students by the Department of Computer Science and Engineering, School of Engineering, Avinashilingam Institute for Home Science and Higher Education.

Infosys Springboard is a free online platform that offers digital learning and reskilling programs. It's part of Infosys's Corporate Social Responsibility (CSR) charter for Europe. The platform aims to empower people, communities, and society by providing digital and life skills.

The program is focused on three areas:

1. Digital literacy
2. Competency and proficiency
3. Technical and other emerging skills

The platform's programs are designed for students across India in the age group of 10-22 years as well as lifelong learners. It also offers thousands of courses tailored for post-secondary, higher-ed learners, and professionals seeking top skill for 21st-century tech opportunities. You can put your Infosys Springboard certificates on your CV.

Infosys Springboard is focused on improving the digital learning experience for every stakeholder, including schools, teachers, learners and volunteers. The platform is built to make digital education more intuitive and immersive with features that enhance learnability.

Infosys, a highly sought-after Indian multinational IT company, presents a golden opportunity for those aspiring to build a career in the IT or business sectors. With Infosys Springboard, you can obtain certification from a top MNC (Multinational Corporation), and the best part is, it's completely free.

Springboard puts students in charge of what they learn, preparing them with the skills and knowledge that matter most for college and career readiness. We structure classroom activities to engage active learning through discussion and collaboration -encouraging students to take ownership of their learning.

In the session we had a hands on session and in that we have completed the course on Time Management and we got an certificate.



Awareness Session on Banking & Insurance 05.04.2024

A session on careers in Life insurance and its prospects was organised to the students from Commerce and Management.

The session provided an overview of working in Insurance sector. Mr. Srinivisan, Business Lead HDFC addressed the students on HDFC LIFE Insurance, which is one of India's leading life insurance companies. The orientation aimed to make students understand the opportunities in HDFC, company's culture, values, policies, operational procedures and its benefits.

The session also made students familiarize with HDFC LIFE's organizational structure, business model, products, and services. He added that working with HDFC also aims to a sense of belongingness among employees and equip them with the necessary knowledge and skills to excel in their respective roles.

They have explained about Introduction to HDFC LIFE an overview of the company's history, vision, mission, and core values and explanation of the various departments, and reporting mechanisms within HDFC LIFE.

The orientation program witnessed active participation from the newly recruited employees, who showed enthusiasm in learning about HDFC LIFE's operations and culture. They explained about HDFC LIFE encourage ongoing learning and development opportunities for employees to stay updated with industry trends and best practices.

The HDFC LIFE placement orientation proved to be a valuable initiative in onboarding new employees and integrating them into the company's ecosystem. By imparting essential knowledge, fostering collaboration, and reinforcing organizational values, the orientation program sets a strong foundation for employees to contribute effectively towards HDFC LIFE's success.

They have shared their experience about their travel which was interesting. They have visited various countries like Singapore, Rome etc., and added that depending upon their employees' target achievements their incentives and overseas trip facilities are arranged. The speakers also asked the students to visit their nearest HDFC branch and if interested to take the interview..

We extend our gratitude to HDFC LIFE for organizing the placement orientation and providing valuable insights into their operations and culture.

Hillenbrand Pre-placement Talk
17.04.2024

This report provides an overview of the pre placement talk conducted by the Hillenbrand team.

Mr.Nidin Narayanan, HR Hillenbrand and his team addressed the students and shared information about the company. He explained about Hillenbrand whose origin is US and the current CEO is K Ryan. It is basically a machinery production company which specially produces machines for food products manufacturing companies. They have also listed their loyal customers. In which Nestle a famous food product company is also a loyal customer. They had also shared the current share prices of Hillenbrand which is a listed company in American Stock Market. Further they shared the previous year profits of the company and their dividends to their shareholders.

After the session, there was an alumni interaction session in which an alumni of our university shared their experience on working culture in Hillenbrand who is an employee of Hillenbrand since 2008.

At last, there was Q&A question and answer session, in which the students clarified the doubts regarding roles, timings, agreements and bonds. Their team provided us sufficient information on our queries.

Preplacement Talk-Lenskart
25.04.2024

Mr. Vijay, HR from Lenskart and his team addressed the students. He spoke about Lenskart and its growth as Asia's No.1 Company. . Then they explained about the working environment at Lenskart. The program was informative and engaging. In addition to the main campus students, campus-2 students also participated. A resource person from Lenskart who addressed the students online shared the core values of the company such as excellence, customer delight, creativity, results, caring and ownership. The faculty added that the people and culture will be fun and safe environment to work with the Company.

Then they explained about the role of Sales Associate clearly to the students. The Sales Associate will be working on treating the customers in a polite and humble manner. The salary package of the sales associate will be 2.5 LPA. Insurance, medical leaves and paid leaves will be provided to the future employees. The timings will be from 9:30am to 6:30pm. They wished the students best of luck for the recruitment process and proceeded with the questionnaire session. The students were encouraged to clarify any doubt regarding the role or recruitment process.

The recruitment process will be through 2 levels. The first will be the Group Discussion (GD) round. The students were divided into 6 number of groups and the discussion was done. The second level was HR round followed by GD. The shortlisted students from the GD round will move forward for the next level. Finally the recruitment was over around 7:30pm in the Career Guidance and Placement Cell.

Preplacement Talk-MCSI

03.05.2024

MSCI is a leading provider of critical decision support tools and services for the global investment community. Headquartered in New York, MSCI plays a significant role in the company's global operations, contributing to its mission of enabling investors to build better portfolios and make more informed investment decisions.

The role of a Data Operator at MSCI Coimbatore is critical to the smooth functioning of the company's data-related operations. As MSCI provides essential tools and services to the global investment community, the accuracy, timeliness, and integrity of data are paramount. Data Operators play a vital role in maintaining these standards and ensuring the reliability of MSCI's products.

As Data operators one should gather financial data from various sources including stock exchanges, regulatory filings, financial reports, and news sources and also to ensure the accuracy and completeness of the data collected by cross-referencing with multiple sources.

The company places a strong emphasis on employee development and engagement, offering numerous training programs and career advancement opportunities. The work culture at MSCI is characterized by collaboration, innovation, and a commitment to excellence.

MSCI is also actively involved in community development and corporate social responsibility (CSR) initiatives in Coimbatore. The company participates in various programs aimed at education, environmental sustainability, and social welfare.

Preplacement Talk-Annalect India

29-05-2024

On the 29th May 2024, pre-placement talk on Omnicom Media Group (Annalect). MBA Marketing students who were shortlisted in the prior aptitude round conducted by the company attended a pre- placement talk. It was conducted virtual in Microsoft Teams at 6 pm. In this orientation it provided a brief overview of the background of the company and its parent company Omnicom Media Group. And they have explained about various milestones achieved by the company and also their different branches in India, their Vision, Mission, and major services provided were also discussed. Mr.HariRao,Director, Annalect India was the presenter. Students from other colleges were also a part of the program. This orientation was successful and a recruitment drive was conducted on the next day 30.05.2024 at Kumaraguru College of Technology, Coimbatore. A total number of 3 students from Marketing who were shortlisted from the aptitude test have attended the program. And finally a Q&A session was there for the audience to clear their doubts.

Awareness on Competitive exams and Aptitude training

The Placement Cell organizes aptitude training to all the final year students . The aptitude training is organized to increase the employability skills in students. Aptitude test being the basic test conducted by recruiters to understand the reasoning skill sets in students, the training is provided on logical reasoning , verbal reasoning and quantitative. The training was conducted both online and offline.

The training resource persons Mr.Sateesh, Explore Academy and his team conducted the training sessions .

The trainers conducted periodical assessments and guided students in correcting the errors. The feedback of the training sessions from students were positive and students added that during the recruitment, such training were helpful for them to crack the Aptitude test of the recruitment .

The aptitude training also help aspiring students to appear for competitive exams. Students are also encouraged to register for competitive exams. The notifications whenever announced from Government is brought to the knowledge of the students for registration and awareness sessions on its preparation is conducted periodically.