



**Avinashilingam Institute for Home Science and Higher Education for Women**  
Deemed to be University Estd.u/s 3 of UGC Act 1956, Category 'A' by MHRD (Now MoE)  
Re-accredited with an 'A++' Grade by NAAC CGPA 3.65/4, Category I by UGC  
Recognized by UGC under Section 12B  
Coimbatore – 641 043, Tamil Nadu, India

## **OTHER UNITS/CENTRES**

## SARADALAYA TAILORING UNIT




Saradalaya tailoring unit was started in the year 1979 and funded by the Central Social Welfare Board. This was instituted exclusively for Women's self-help group. Five women are employed in the unit. The Tailoring Unit is monitored by the department of Textiles and fashion apparel of the university. The working numbers of Saradalaya Tailoring unit are well skilled in designing and stitching different types of ladies and children garments.


The unit undertakes all types of garments like saree blouse saree, petticoat, salwar kameez. Middy top, frock, nightie, fancy frock, designer wear blouse and garments for cultural programme. Apart from this, they also stitch school uniform for high school and middle school girls. This year school uniforms were stitched. Lab coats were stitched for engineering students. Special folders were made and supplied to Ph.D candidates. In addition to this, patch work, pickotassleing, hemming, falls fixing and many other works were carried out as per requirement of customers. Tailoring unit works throughout the year. It helps the hostel students as it is inside the campus within the guidance of textile and clothing department staff members and head of the department. The members in the tailoring unit are enhancing their stitching skill and their excellence is shown in finished products. On an average the employed women earn about Rs.6000-8000 per month.

## STUDENTS STATIONERY STORE

### a) Main campus

	<p>The students' stationery store of Sri Avinashilingam Education Trust Institutions caters to the needs of the students, staff and various departments of the university and school. The stationery store is frequently updated and adequately stocked with items like stationery, consumables, beverages, fancy items, greetings, books and miscellaneous items. Fancy items, in the store charm the students. Apart from the daily services, the stationery store takes up bulk orders from all the departments, administrative office, women study centre, NSS-ETI, lifelong learning and Ambedkar Study Centre. Fully equipped and well stocked stationery is a boon to the campus.</p>
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### b) Satellite campus

	<p>The students' Stationery Stores of Sri Avinashilingam Education Trust Institution caters to the needs of students, staff and the various departments of Campus II. Dr. V.M. Vijayalakshmi, Assistant Professor of Mathematics, Department of Science and Humanities, School of Engineering is in-charge of the stores. This Stationery store is frequently updated and adequately stocked with all items like stationery, consumables, beverages, ice creams, fancy items, greeting cards, Textbooks, drawing instruments and many other items. Students prefer our stores due to its good quality and reasonable price. The approximate daily sale is between Rs.6000/- to Rs.8000/- The fully equipped and well stocked stores around the campus II.</p>
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The Saradalaya Press established in the year 1979 provides employment opportunities for the women in the Printing Technology. It was started with the financial assistance from the Central Social Welfare Board, Government of India to give training to women on various techniques of running the press like composing data entry, printing, binding, plate processing work of 4 color striking and thereby generate job opportunity. Now the press is a full-fledged one providing employment to seven women and four men. The press has undertaken all the orders from the allied institutions of the Trust and Deemed University. The press is also being utilized as a Training Laboratory for B.E printing Technology students.

The following journals and publications are some of the important items printed in the Saradalaya press:

1. Avinashilingam Institute for Home Science and Higher Education for Women- Newsletter
2. Research Highlights
3. Indian Journal of Nutrition and Dietetics
4. Sri Avinashilingam Education Trust Institutions Annual Report
5. Avinashilingam Institute for Home Science and Higher Education for Women-Magazine
6. Avinashilingam Institute for Home Science and Higher Education for Women-handbook
7. Daily for National Service Scheme
8. Syllabus for Engineering Degree Course(All Courses)
9. Syllabus for B.Ed. Degree course
10. Provisional Certificates ,Mark Lists
11. Answer Booklet for Semester Examinations
12. Answer Booklet for CIA Examinations
13. Answer Booklet for Value added courses

14. Application forms and Multi color prospectus(All Courses)
  - a. Nursery School Prospectus
  - b. High School & Higher Secondary School Prospectus
  - c. UG, PG, B.Ed., M.Ed & B.P.Ed., M.phil & PhD prospectus
  - d. School of Engineering prospectus
  - e. MBA prospectus
  - f. Hostel prospectus-Trust, Education &Engineering
15. Text Books and other books
16. Seminar/Workshop-multi color Invitations
17. Multi-color Certificates
18. Citation printing
19. Bill Books, Receipt Books, Badges, Letter Pads, Cheque Book Duplicate
20. Multi-color Flex Printing
21. Institutes Attendance & Assessment Record
22. School of Engineering Class Record

### **Amirtham Unit**

Amirtham is a low cost nutritious food for all age groups in all conditions pregnant to lactating and ailing to convalescing. This food mixture contains balanced quantities of Wheat, roasted Bengal gram, Soya, Groundnut and Jiggery. One hundred grams of the food mixture Amirtham provides one third of the daily requirements energy and protein to the child. The sale is being carried out through college students, school children, awareness training campaign, participation in exhibitions; development of audio visual aids such as leaf lets pamphlets etc.

### **Media Centre**



The Video Production Studio in Avinashilingam Institute for Home Science and Higher Education for Women was started in the year 2019 under UGC Non Plan account. The studio spans around 1300 sq. ft including acoustically treated shooting floor for 1,000 sq. ft space ideal for quality video production. It is equipped with high end equipment for shooting and editing videos, sound

recording and editing. The professional studio lights mounted over rails can be moved in required positions and this enable the necessary lighting setting for taking videos. The Video Production Studio was established with the prime purpose of creating educational videos by the faculty members, external agencies and other institutions. In addition to fulfilling the in-house requirements, the studio is available for commercial purposes of the external agencies as a shooting floor or as the facility to create both educational and commercial videos. The video production studio is used for coverage of institutional events and celebrations too. The students of Visual Communication programme also use this studio for learning multi camera production.

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