



**Avinashilingam Institute for Home Science and Higher Education for Women**  
(Deemed to be University under Category 'A' by MHRD, Estd.u/s 3 of UGC Act 1956)  
Re-accredited with 'A+' Grade by NAAC. Recognised by UGC,  
Under Section 12 B, Coimbatore – 641 043, Tamil Nadu India

# **School of Commerce and Management**

**In Collaboration with**

**Research and Development Cell**

**Report on Research Profiling – 2024**

**27.03.2024**

## **ABOUT THE INSTITUTE**

Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore was established as an aided college by the great patriot and educationist Padma Bhushan Dr. T. S. Avinashilingam under the auspices of the Avinashilingam Education Trust in 1957 with 45 women students. Dr. Rajammal P. Devadas, the doyen of Home Science, nurtured the institution to what it is today. The saga of excellence and legacy created by the visionaries has been carefully nurtured and carried forward by a team of devoted functionaries. Presently, Dr. T. S. K. Meenakshisundaram, Chancellor, Managing Trustee, Sri Avinashilingam Education Trust, Dr. V. Bharathi Harishankar, Vice-Chancellor and Dr. S. Kowsalya, Registrar are carrying forward the transformative vision to place the institution at its zenith. It is now one of the country's largest institutions to impart quality education for women at all levels.

## **ABOUT THE SCHOOL OF COMMERCE AND MANAGEMENT**

The School of Commerce and Management consists of three major departments, namely Department of Commerce, Department of Business Administration and Department of Tourism Management which is functioning actively in the university.

## **ABOUT THE WORKSHOP**

The workshop facilitates research scholars in cultivating research management skills while enhances the analytical prowess. The special lecture encompasses the following themes.

- Indexing Strategies for Research Databases
- Crafting a Robust Research Profile
- Navigating Patent and Copyright Processes
- Strategies for Promoting Research Profiles

## **OBJECTIVES OF THE WORKSHOP**

- To familiarize the process of research profiling among the research scholars and faculty members.

## Detailed Report of the Special Lecture on Research Profiling

27.03.2024- Wednesday

Ms. Surya, a dedicated Research Scholar, Department of Commerce, gracefully orchestrated the proceedings as the Master of Ceremony. Her proficient handling of the event ensured seamless coordination and engagement among research scholars, enhancing the overall experience.



The event commenced with a warm welcome address by Dr. P. Santhi, Professor and Dean, School of Commerce and Management. Her insightful remarks set a positive tone for the session, emphasizing the importance of research in academic pursuits.

Dr. P. Lalitha, a distinguished Professor and Director in-charge of the Research and Development Cell at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore delivered a comprehensive and insightful presentation on various facets of research profiling. Her extensive experience and expertise in the field provided research scholars and faculty members with a deeper understanding of key components essential for effective research profiling.



Madam emphasized the importance of judiciously selecting journals for publication, and highlighted the impact this decision has on the dissemination and visibility of research findings. She elucidated the criteria for evaluating journals, including the relevance to the research topic, indexing, and reputation within the academic community.

In her discussion, she provided valuable insights into the significance of publishing in reputed indexing databases such as UGC (University Grants Commission) approved journals, Web of Science, and Scopus. She elucidated the criteria for inclusion in these databases, underscoring the importance of quality research output and adherence to stringent publication standards.

Further the special lecture shed light on the prevalence of cloned or predatory journals in the academic publishing. She detailed strategies for identifying and discerning genuine journals from predatory ones, empowering researchers to make informed decisions when selecting publication avenues.



Drawing from practical examples, she illustrated the journey of research scholars who successfully navigated the intricacies of journal selection and publication in high-impact journals. These provided researches with real-world insights into the challenges and triumphs associated with research dissemination.

Finally, she addressed the importance of safeguarding intellectual property rights through patents and copyrights. She underscored the need for researchers to proactively protect their innovations and creative works, thereby fostering innovation and knowledge dissemination while ensuring due recognition and protection.





Following the enlightening special lecture by Dr. P. Lalitha, a vote of thanks was extended by Dr. P. Chithramani, Professor, Department of Business Administration. Madam expressed heartfelt gratitude to Dr.P.Lalitha, Professor and Director in-charge of the Research and Development Cell, for sharing her invaluable expertise and insights during the session on research profiling. She acknowledged Dr. Lalitha's profound knowledge and dedication to fostering research excellence, highlighting the significance of her contribution in empowering the audience with practical guidance and inspiration.


## Details of the Training Programme Participants

The participants of the workshop were 26 research scholars of school of commerce and management and 39 faculty members of school of commerce and management has been benefited out of this workshop.

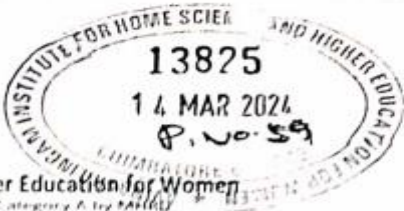


## Copy of Permission Letter

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**Avinashilingam Institute for Home Science and Higher Education for Women**  
Deemed to be University established by Act No. 19 of 1983, Category A, Reg. No. 1983/1984  
 Re-accredited with A++ Grade by NAAC, CoA 16/24, Category 1 Reg. No. 16/24  
 Coimbatore - 641 041, Tamil Nadu, India



13825  
 14 MAR 2024  
 P.No. 59

**GUIDELINES/PROFORMA FOR ORGANISING CONFERENCES, SEMINARS, WORKSHOPS, FDPs & Others**

Department: Commerce School: Commerce and Management

- Activity : Conference/ Seminar/Workshop/FDPs/Others(Special Lecture)
- Geographical Coverage : Departmental/State Level/National Level/ International Level
- Name of the Event : Special Lecture on "Research Profiling"
- Date(s) : 18.03.2024 Total number of days: One day
- Venue : Hi-Tech Seminar Hall
- Name & Designation of Convenor/Organizing Secretary and Team  
 Dr.P.Santhi,  
 Professor and Dean,  
 School of Commerce and Management,  
 Avinashilingam Institute for Home Science and Higher Education for women  
*Event postponed to 27.3.2024 due to local holiday*
- Financial Assistance Required: IQAC (within the stipulated time of call for proposals)/Department Budget /No financial assistance  
 Refreshment expenses will be met by Research and Development Cell (2023-24 budget).  
 (Estimated Budget Rs. 2000-Tea and Snacks for 90 participants)
- a. Enclose tentative budget (with details of expected income, expenditure and deficit)
- Details of assistance sought from other sources: (Govt/Private): Nil
- Details of collaborating institution, if any : Nil
- Detailed Proposal of the Activity
  - Aims/Objectives : To familiarize the process of research profiling
  - Target audience/participants with expected number: Faculty Members and research Scholars-School of Commerce and Management/ 90 Participants
  - Details of Sessions:  
 (Attach separate copy if required)

FO-1060  
 14/03/24  
 Recd... VC/07736  
 14/3/24

- D. Please mention themes/topics to be covered under each Technical Session and names of National and International Resource Persons:

**Resource Person:** Dr.P.Lalitha,

Professor and Director in-charge of Research and Development Cell,  
Avinashilingam Institute for Home Science and Higher Education for women

**Theme :** Special Lecture on "Research Profiling"

**Topics to be covered**

- Selection of Quality Journals
- Indexing in Research Database
- Creating Research Profile
- Heading for Patents and Copyrights
- Publicizing the Research Profile

- E. Expected outcome: To enhance the research profile of the participants and to facilitate innovative research practices for future progress.

11. In case of International Conference and collaboration, kindly give resources for International travel and a letter from the concerned head of collaborating body. Attach GoI clearance in case of International events

12. Registration fee : Yes/No

a) If Yes, mention proposed amount per registration in Rs.

13. Social Media Handles attached : Yes/ No

**Signatures**

Organizing Secretary

HOD

Dean

Dean R&D

IQAC Coordinator

Finance Officer

Registrar

Vice Chancellor

**Date:**

- a) Last date of submitting the filled in application with financial requirement routed through IQAC - 26<sup>th</sup> Sept. 2023

**i) Eligibility Rules to apply with Financial Requirement routed through IQAC**

- The department should not have received such grant for the previous two years
- Incomplete applications will be rejected
- The signature of FO, Registrar & Vice Chancellor will be after the scrutiny procedure

**ii) Review and Recommendation of the Proposal with Financial Requirement routed through IQAC**

- The Scrutiny Committee will review the proposal for its feasibility and acceptance after a brief presentation. Based on the recommendations of the scrutiny committee the proposal will be recommended/ not recommended for Financial Requirement. The Vice Chancellor will approve/ reject the proposal on the recommendations of the Scrutiny Committee.

VC/D/735  
14/9/24



## Copy of Invitation



**Avinashilingam Institute for Home Science and Higher Education for Women**  
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD  
Re-accredited with 'A++' Grade by NAAC.CGPA 3.65/4, Category I by UGC  
Coimbatore-641 043, Tamil Nadu, India

***School of Commerce and Management***  
***In Collaboration with***  
***Research and Development Cell***  
***Cordially invites you for the***  
***Special Lecture***  
***on***  
***Research Profiling***

**Dr.P.Santhi**  
Professor and Dean, School of Commerce and Management  
Avinashilingam Institute for Home Science and Higher  
Education for Women  
*will preside*

**Dr.P.Lalitha**  
Professor and Director in-charge of Research and  
Development Cell,  
Avinashilingam Institute for Home Science and Higher  
Education for Women  
*will deliver the Special Lecture*

***Participants: Faculty Members and Research  
Scholars -School of Commerce and Management***

**Date**  
**27<sup>th</sup> March 2024**

**Venue**  
**Hi-Tech Seminar Hall**

**Time**  
**2.30 Pm to 4.30 Pm**

## Copy of Programme Schedule



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Coimbatore-641 043, Tamil Nadu, India

***School of Commerce and Management***

***In Collaboration with***

***Research and Development Cell***

***Organises a***

***Special Lecture***

***on***

***Research Profiling***

**Date:27.03.2024**

**Time:2.30 pm to 4.30 pm**

### **Programme Schedule**

**Prayer**

**Research Scholar**

**Department of Commerce**

**Welcome Address**

**Dr.P.Santhi**

**Professor and Dean, School of Commerce and Management,  
Avinashilingam Institute for Home Science and Higher  
Education for Women**

**Special Lecture**

**Dr.P.Lalitha**

**Professor and Director in-charge of Research and Development  
Cell,  
Avinashilingam Institute for Home Science and Higher  
Education for Women**

**Vote of Thanks**

**Dr.P.Chitramani**

**Professor, Department of Business Administration,  
Avinashilingam Institute for Home Science and Higher  
Education for Women**

**Venue**

**Hi-Tech Seminar hall**



## Glimpses of the event



## Participant Details



### Avinashilingam Institute for Home Science and Higher Education for Women

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Coimbatore- 641043, Tamil Nadu, India.

### Special Lecture on Research Profiling

Organized by

School of Commerce and Management in collaboration with Research and Development Cell

Date: 27.03.2024

Venue: Hi-Tech Seminar Hall

Time: 2.30 Pm to 4.30 Pm

### Attendance Sheet

S.No	Name	Signature
1	Dr. K. Kanniammal	K. Kanniammal 27/3/2024
2	Dr. K. VIDHYAKALA	K. Vidhyakala 27/3/24
3	Dr. P. SASTREKHA	P. Sastrekha 27/3/24
4	Dr. D. VIENNILA	D. Vennila 27-3-24
5	Dr. P. Devenai	P. Devenai 27/3/24
6	Mrs. R. Poongodi	R. Poongodi 27/3/24
7	Dr. A. R. Rishana Rann	A. R. Rishana Rann 27/3/24
8	Mrs. K. Sanyal	K. Sanyal 27/3/24
9	Dr. V. Vimala	V. Vimala 27/03/2024
10	Dr. D. Anithi	D. Anithi 27/3/24
11	Dr. S. Rubeya	S. Rubeya 27/3/24
12	Dr. S. Maniyagalai	S. Maniyagalai 27/3/24
13	Mrs. A. Anitha	A. Anitha 27/3/24
14	Dr. S. Sangamithra	S. Sangamithra 27/3/24
15	Dr. P. Sanku	P. Sanku 27/3/24
16	Dr. P. Chittamani	P. Chittamani 27/3/24
17	Dr. S. Bhuvaneshwari	S. Bhuvaneshwari 27/3/24
18	V. Mohana Rani	V. Mohana Rani 27/3/24
19	Mrs. Ashish Karwar G	Ashish Karwar G 27/3/24
20	Mrs. Nisha	Nisha 27/3/24

21	Mrs. NIDYA K. MBA	Nidya K. MBA
22	Dr. D. Anithi (MBA)	D. Anithi (MBA)
23	Dr. Raji Venkat. (MBA)	Raji Venkat. (MBA)
24	Dr. M. A. Vijaya	M. A. Vijaya
25	Dr. V. Gowdiga	V. Gowdiga
26	Dr. K. Raniya	K. Raniya
27	Dr. O. Meethyathra	O. Meethyathra
28	Mrs. V. Yashoda	V. Yashoda
29	Mrs. Malavitha. A	Malavitha. A
30	Dr. S. Kavitha	S. Kavitha
31	Dr. H. Srividya	H. Srividya
32	Dr. T. Anutha	T. Anutha
33	Dr. V. Vaidehi Priyal	V. Vaidehi Priyal
34	Dr. Bindu VT (Teacher)	Bindu VT (Teacher)
35	Mrs. R. Kannanaike	R. Kannanaike 27/3/24





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Coimbatore- 641043, Tamil Nadu, India.

**School of Commerce and Management in collaboration with Research and Development Cell  
Organizes**

**Special Lecture**

**on**

**Research Profiling**

Date: 27.03.2024

Venue: Hi-Tech Seminar Hall

Time: 2.30 Pm to 4.30 Pm

**Attendance Sheet**

S.No	Register No	Name	Signature
1.	20PHCOF002	MAGE SWARI. S. S.	M. S. S.
2.	21PHCOF004	DESLIT DEVID	Deslit.
3.	21PHCOF009	SUKRITHA. K. R	Sukritha.
4.	22PHCOF001	Shaheera Banu Z	Shaheera.
5.	23PHCOF003	MEENAKSHY. V	Meenakshy. V
6.	21PHCOF003	UTTHRA. B	U. B.
7.	20PHCOF001	AKHILA. ANTONIN	Akhila.
8.	21PHCOF002	Anu Mathew	Anu.
9.	21PHBAF003	KRISHNA PRIYA. K	Krishna.
10.	18PHBAF001	JEYARASHRI SAI. P	Jeyarashri.
11.	21PHBAF001	Kavyas	Kavyas.
12.	20PHCOF006	Sina E. S.	Sina.
13.	21PHBAF003	Shiraz Parveen. P	Shiraz.
14.	23PHCOF001	J. Anija	J. Anija.
15.	19PHBAF002	Andal Devi. S	Andal.
16.	19PHBAF001	M. Anitha	M. Anitha.
17.	17PHBAF001	Jayagauri	Jayagauri.
18.	19PHBAF003	M. Jinish Ramya	M. Jinish.
19.	21PHCOF002	Dharshini. R	Dharshini.

20	21PHCOF008	Ramya. S	Ramya. S
21	19PHCOF001	Malavitha. A	Malavitha.
22	23PHCOF001	Y. KAVYASREE (Chem)	Y. K. S.
23	19PHBAF009	J. Sumalatha	J. Sumalatha.
24	18PHCOF001	S. Graa Joseph	S. Graa.
25	21PHCOF010	Shruthi. A	Shruthi.
26	20PHCOF003	Reshma. K	Reshma.
27	20PHCOF005	Banumathi. K.	Banumathi.