



Avinashilingam Institute for Home Science and Higher Education for Women

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD.

Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC

Coimbatore - 641 043, Tamil Nadu, India

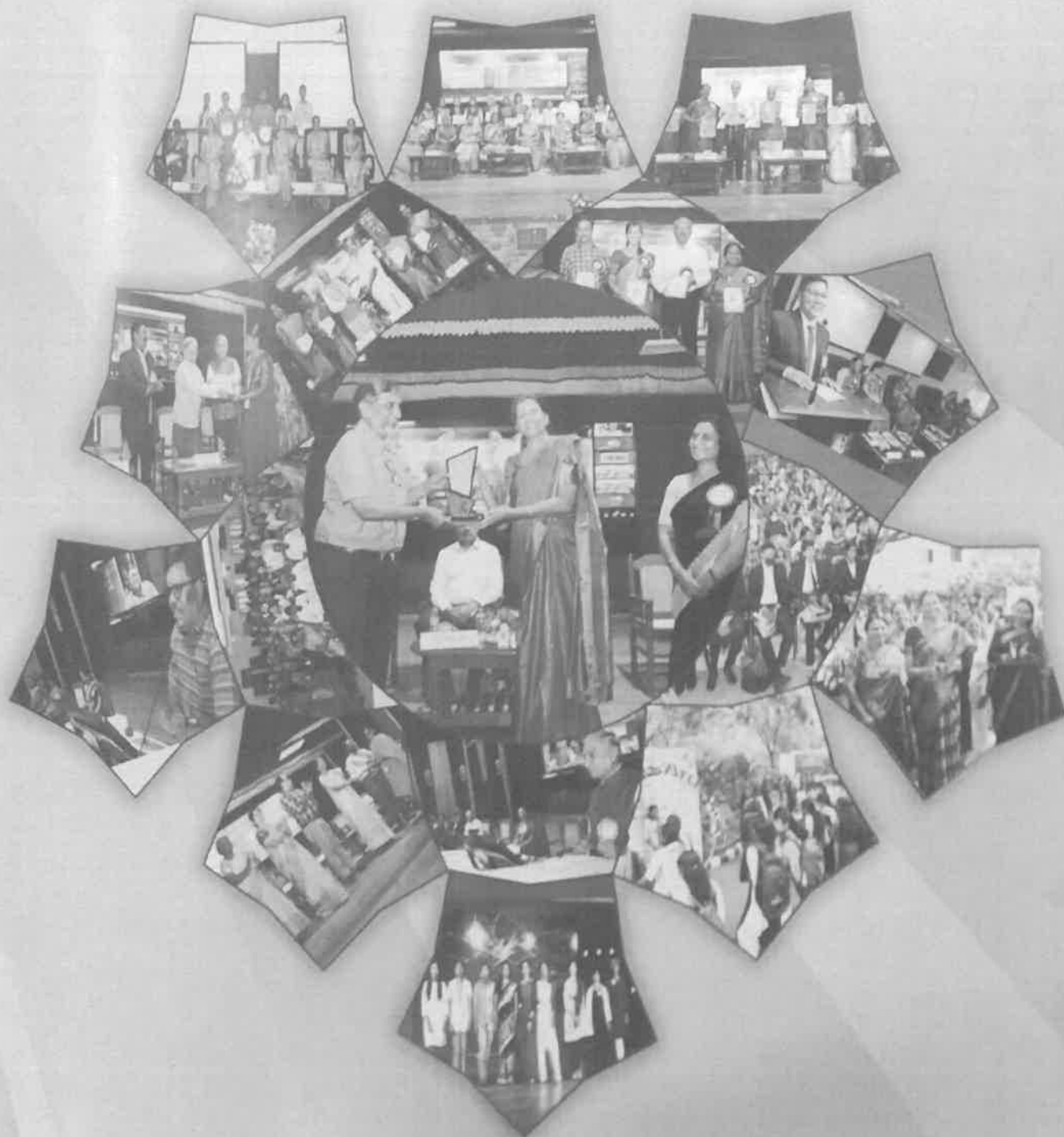
Vol. XXXV



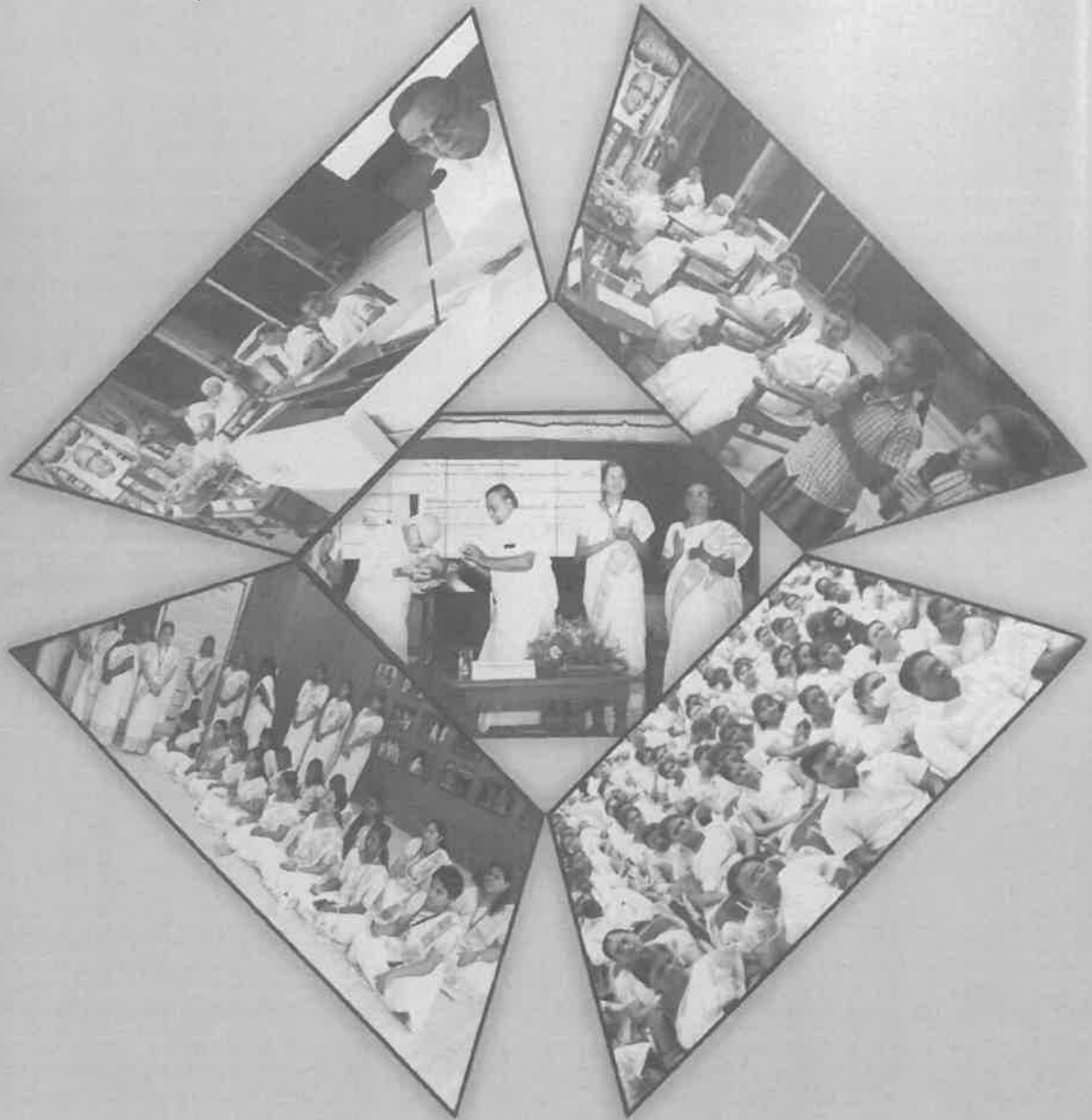
No. 1



January - December 2023



**Celebration of 120th Birthday of Padma Bhushan
Ayya Dr. T.S. Avinashilingam Avargal**





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Newsletter of the Institute

Vol. XXXV

No. 1

January - December 2023

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Chancellor's Message

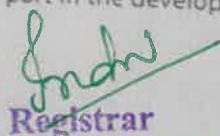


*"The function of education is to teach one to think intensively and to think critically.
Intelligence plus character – that is the goal of true education."*

(Martin Luther King Jr.)

Good education helps a person to know himself/herself better. As Aristotle so rightly pointed out long back "Knowing yourself is the beginning of all wisdom." Education should take us closer to our own self and to our fellow beings. As humans and as social beings, it is important to reconnect ourselves with our roots. We must not only know our power as man, but also our fragility as mortal beings on this planet. Education should make us wise and humble enough to dethrone our self-delusion of supreme might, and make us aware of our lives as fleeting episodes in history. Education should also make students aware of their cultural and historical roots. Such a realization is crucial in the present times. It will help us to realize our responsibilities towards the planet we inhabit and towards the society that moulds us. This is ever more important at a time when man is facing the consequences of his deeds for decades. It is high time for us to interrogate whether our education is informed with the right dose of wisdom which is of paramount importance for human existence.

Education should help the students to discover themselves – their talents and fears, strengths and weaknesses, ways and obstacles. It should give them the courage to dream and the strength to strive for their dreams. It should not only be a channel for better opportunities but also a beacon of hope in moments of darkness. It should also make them more considerate and open-minded, and cultivate in them the willingness to accept differences and diverse ways of life. It should lend them ability to not only critique but also to appreciate the world around them. It should teach them the power of the universe and the beauty of kindness. It should generate in them the urge to grow as individuals, and also to evolve as a society. With these intentions, the institution has always strived for development, empowerment and success. I extend my gratitude and wishes to all those who contribute to the success and glory of the institute. May the Almighty reward us in our endeavours and let us continue to play our part in the development of the institution and the nation.


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Dr. T.S.K. Meenakshisundaram
Chancellor

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Vice Chancellor's Message

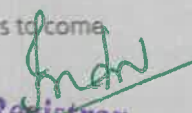


Education, today, has become more important and challenging than ever. Living in an age of precarity, post-pandemic crisis, rising fundamentalism and geopolitical conflicts, increasing occurrences of natural disasters and growing sectarian interests, it is perhaps the right time to ponder deeply on the role of the academia in moulding the young minds into critical thinkers and socially responsible adults. The role of universities become challenging, as the very identity of an individual is put to test in such moments of crisis. As we enter the era of the post-human and the post-truth, it is time to rethink whether our universities engage in what Newman terms as "the real cultivation of mind" and develop "knowledge . . . impregnated by Reason" (Idea of University).

The academic space has now expanded with the diversification and blurring of disciplinary boundaries, paving the way towards increasing multi-disciplinary and interdisciplinary trends in research. This blurring of boundaries and the necessity to revamp and remould our academia in an attempt to reflect the changing global scenario is aided and challenged by the omnipresence of technology. Perhaps, the challenge of the times is to deconstruct hierarchies based on biased thoughts and false assumptions, and to create new models of human existence, intellectual pursuits and socially interactive patterns that connect us to our fellow brethren and rekindle the spirit of humanity in us without diminishing the fire of scientific endeavour. Along with intellectual excellence, students ought to be trained in the practical necessities of daily life, willingness to adapt to a fast-changing world, and the need to keep the humanness in them alive in all situations of crisis. When technology seems to be competing and possibly even overpowering the human, it is imperative that we remain more human than ever. It is time to reconsider the priorities of our education, and realign the academia with the demands of the times. These are the times when our education system should enable the students to learn to take up the challenges in life and to acquire the skill of adapting to changing times and requirements. With the NEP 2020, the thrust has been to keep our education system more holistic, diverse and inclusive, and to enable our students to be rooted in their rich culture and heritage while at the same time not losing sight of the pressures and potential of technological demands and possibilities.

More than ever before in history, it is necessary to keep academia rooted in and responsible towards our society. While institutions are grappling with various methods, technology and innovations to meet the needs of the students and the faculty, the ultimate goal is to provide high quality education. Building relationships and providing opportunities to the teacher and the learner are part of building such educational scenario. This issue of the Newsletter is one of the outcomes of defining and shaping the nimble-footed teachers and the learners as we recognize their initiatives.

Let us continue to do so and shine even brighter in the days to come.


Registrar

Dr. V. Bharathi Harishankar
Vice Chancellor

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MoUs Signed

S. No.	Department	MoUs Signed with	Date & Duration
1.	Special Education	Rashmika Centre for Learning and Counselling, Coimbatore	02.02.2023, 3 years
2.	Physics	IRRD Automation	13.02.2023, 3 years
3.	Communication Skills	Majestic Minds Education Services, Bangalore	21.02.2023, 1 year
4.	Tourism	Travel Agent Association of Coimbatore (TAAC)	09.03.2023, 3 years
5.	Zoology	Living In Fine Environment Trust - India (LIFE Trust - India)	15.03.2023, 3 years
6.	Business Administration	Southern Industrial Academy for Women Entrepreneur Development (SIWED)	16.03.2023, 3 years
7.	Physician Assistant	Bhagirathi Medical, Coimbatore	03.04.2023, 3 years
8.	Audiology, Speech Language Pathology	Puretone Hearing Aid Centre, Coimbatore	03.04.2023, 3 years
9.	Physiotherapy	BRJ Ortho Centre, MAK Hospital, Coimbatore	03.04.2023, 3 years
10.	Physician Assistant	SPT Hospitals, Ramnagar, Coimbatore	03.04.2023, 3 years
11.	Physician Assistant	One Care Multi Specialist Hospital, Coimbatore	03.04.2023, 3 years
12.	Clinical Psychology	Saadhya Special School	03.04.2023, 3 years
13.	Audiology, Speech Language Pathology	ENFANCE Child Development	03.04.2023, 3 years
14.	Clinical Psychology	Natchiyar Mind Care	03.04.2023, 3 years
15.	Clinical Psychology	Saarathy Pammac	03.04.2023, 3 years
16.	Optometry	Siloam Thomas Eye Hospital, Coimbatore	03.04.2023, 3 years
17.	Audiology, Speech Language Pathology	Saadhya Special School	03.04.2023, 3 years
18.	School of Home Science and School of Bioscience	M.S. Swaminathan Research Foundation (MSSRF)	07.04.2023, 5 years
19.	Extension Education	ALERT (Amenity Lifeline Emergency Response Team), Coimbatore	27.04.2023, 3 years
20.	Extension Education	Arc Foundation India, Coimbatore	27.04.2023, 3 years
21.	Mathematics	Veranda Race Learning Solution Private Limited, Chennai	27.04.2023, 3 years
22.	University, VC	IITM Incubation Cell	15.05.2023, 3 years
23.	CSE, Engineering	Gateway Software Solutions	19.05.2023, 3 years
24.	Computer Science	Insta3D Technologies LLP, Coimbatore	29.05.2023, 3 years
25.	Allied Health Care Sciences	Hearing Aid Centre, Coimbatore	28.06.2023, 3 years
26.	H.Sc. Extn. Edn.	Kalai Trust	07.07.2023, 3 years
27.	Allied Health Care Sciences	M.V. Eye Care Center, Coimbatore	26.07.2023, 3 years
28.	Allied Health Care Sciences	Madurai Eye Center, Coimbatore	26.07.2023, 3 years
29.	Allied Health Care Sciences	Women's Center, Coimbatore	26.07.2023, 2 years
30.	Spl. Education	Vision Empower	10.08.2023, 3 years
31.	Chemistry	Wafe Auxillary	10.08.2023, 3 years
32.	Chemistry & Botany	Viyen Biotech LLP	10.08.2023, 3 years

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33.	NSS	Alchemy Learning and Facilitation Lab - ATMA Services	10.8.2023, 3 years
34.	Commerce	ICMAI Satellite Oral Coaching Centre (ISOCC) and The Institute of Cost Accountants of India (ICMAI), Coimbatore Chapter, Tamil Nadu	21.08.2023, 1 year
35.	Tourism	Speed Wings Aviation Academy	22.08.2023, 3 years
36.	Engineering	Grinar Soft	25.08.2023, 2 years
37.	FSMD	BMN College of Home Science	06.09.2023, 3 Years
38.	Commerce	MSME	06.09.2023, 2 years
39.	Placement	Yi Yuva	06.09.2023, 3 years
40.	Allied Health Care Sciences	Women's Center, Coimbatore	15.09.2023, 2 years
41.	Tourism	Sacca Institute of Freight and Tourism, Coimbatore	15.09.2023, 3 years
42.	Computer Science, Centre for Machine Learning and Intelligence	Scopik Edutech Pvt. Ltd., Chennai	25.09.2023, 3 years
43.	IT	SOEBIT Cyber Security - The Netherlands, Europe	30.08.2023, 3 years
44.	Engineering	Bloomsbury Publishing House, NSDC - MoA	13.09.2023 to 31.09.2023

Awards Received for Research / Innovations by Faculty

S. No.	Name of the Faculty	Name of the Award	Details of the Awarding Body	Date
1.	D. Veera Vanitha R. Sudarmani (ECE)	Top Performing Mentor for the NPTEL course "Principles of Management"	NPTEL, IIT Madras	13.01.2023
2.	K. Annaram (ECE)	Certificate of Appreciation for being NPTEL BELIEVER	NPTEL, IIT Madras	January – April 2023
3.	Pa. Raajeswari (FSN)	First Rank in Zonal Anveshan	Presidency University, Bangalore and Association of Indian Universities	10.02.2023
4.	V. Vimala (Commerce)	"Global Faculty Award 2022" Extraordinary Teaching Acumen, Unstoppable Educators Spirit, Remarkable Professional Skills and Contribution in the Field of Education	AKS Education Awards, AKS Worldwide Pvt. Ltd, Gurugram	11.02.2023
5.	V. Malarvizhi (Economics)	DDG NCC- Certificate of Appreciation	NCC, Chennai, TN, P & AN Dte	March 2023
6.	A. Uma Devi (Physician Assistant)	Best Teacher Award	Rao Hospital, Coimbatore	March 2023
7.	C.S. Aathisha (Physiotherapy)	Best Medical Service	Women's Business Network	04.03.2023

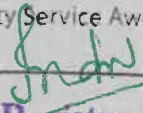
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8.	V. Vimala (Commerce)	Icon of India – 2023 for Teaching and Research and Research Excellence	Saveetha School of Management, Saveetha Institute of Medical and Technical Sciences, Chennai, and Institute for Social Reforms and Higher Education Charitable, Uttar Pradesh	08.03.2023
9.	S. Gayatri Devi (Psychology)	Best Woman Professor Award	Holy Cross College, Trichy	10.3.2023
10.	Pa. Raajeswari (FSN)	First Rank in National Anveshan	Ganpat University, Gujarat and Association of Indian Universities	17.03.2023
11.	T.K.S. Lakshmi Priya (PT)	Award of Honour	33 rd Annual day, Pollachi Master Printers Association	19.3.2023
12.	C. Karthik Deepa (Education)	Certificate of Excellence in Reviewing	International Neuro-psychiatric Disease Journal	23.3.2023
13.	Bindu V.T. (Tourism)	Excellence of Research Award	Thanthai Roever Institute of Agriculture and Rural Development (TRIARD)	24.03.2023 & 25.03.2023
14.	V. Vaidehi Priyal (Tourism)	Best Academician Award		
	A. Umadevi (Physician Assistant)	Teaching Excellence	Rao Hospitals	26.03.2023
15.	K. Sathiyabamavathy (Tourism)	Best Paper for Green Marketing for Destination Sustainability: A Strategy for Niche Tourism	Hindustan College of Engineering and Technology, Coimbatore	30.03.2023 & 31.03.2023
		Women Educationalist Excellence Award	Vivekananda College of Arts and Science for Women	05.03.2023 & 06.03.2024
16.	C.S. Aathisha (Physiotherapy)	Significant Contribution Award	Tamilnadu Physiotherapy Doctor Association Physio Shine-2023	14.04.2023
17.		Best Academician Award	Nehru College of Physiotherapy	29.04.2023
18.	Pa. Raajeswari S. Kaviyashree L. Pooja (FSN)	Best Poster Presentation Award - 1 st prize, (Rs. 3,00,000/- cash prize)	Tamil Nadu Pollution Control Board, Chennai	30.05.2023
19.	R. Saravana Prabha (Physical Education)	ICANS 2023 Abstract Travel Reimbursement Award - SGD \$1328	Asian Nutrition Society for Sport and Health and International Society of Adaptive Medicine	19.07.2023 to 21.07.2023
20.	T. Radha (Extension)	Community Service Award	World Council for Women's Right and Nehru Yuva Kendra, Coimbatore	September 2023

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21.	Pa. Raajeswari (FSN)	Millet Idea Hackthon	International Conference on Millets for Achieving Nutritional and Economic Security	19.09.2023
22.	R. Balasasirekha (FSN)	Best Oral Presentation Award	6 th International Conference on Food and Nutrition organised by Universal Society of Food and Nutrition (USFN)	25.10.2023
23.	G. Sudhamathy N. Valliammal (Computer Science)	Best Paper Award	IEEE International Conference on Intelligent System for Communication, IoT and Security Department of Information Technology, PSG College of Technology, Coimbatore	9.12.2023 to 11.12.2023
24.	Bindu V.T. (Tourism)	Mentorship and Guidance in Tourism Education	Women's Business Network (WBN) Award	2023
25.	V. Vaidehi Priyal (Tourism)	Mentor of the Year for Studentspreneurship		
26.	K. Sathiyabamavathy (Tourism)	Women Educationist Excellence Award	Institution Innovation Council (IIC) for VICAS Award	2023
27.	C. Karthik Deepa (Education)	Certificate of Excellence in Reviewing	Asian Research Journal of Arts & Social Sciences	2023
28.	A. Pankajam (Business Administration)	Gurukul's Bharat Gaurav Puruskar - 2023 for Professor of the Year	Institute of Social Reforms & JS University, Shikohabad	2023
29.	R. Saravana Prabha (Physical Education)	Silver Medal in 100 mts in the Tamilnadu State Masters Athletic Championship and selected for National Championship	Tamil Nadu Athletic Association	2023
30.	S. Sumathi (BC, BT & BI)	Certificate of Achievement, Women Researcher Award International Research Awards on Science, Technology and Management, Women Researcher Award	INSO Awards	2023
31.	K. Vidhyakala (Commerce)	Outstanding Service Award	Avinashilingam Institute	2023
32.	Bindu V.T (Tourism)	Award of Honour	14 th ITHC International Tourism Conference, Sainte Marie De Chavages, Cannes	2023
33.	C.S. Aathisha (Physiotherapy)	Significant Contribution Award	Tamilnadu Physiotherapy Doctor Association Physio Shine - 2023	2023
		Best Academician Award	Nehru College of Physiotherapy	2023

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34.	M.R. Swarnalakshmi (Optometry)	Best Blog post	Vision Science Academy	2023
35.	Bindu V.T. (Tourism)	ICONIC AWARDS 2023	Covai Chronicle & The Global Ties Presented Iconic Awards 2023, An Event By Wbn	2023
36.	V. Vaidehi Priyal (Tourism)			
37.	C. Parvathi (Economics)	Best Teacher Award in Economics (Citation with cash prize)	Malcom & Elizabeth Adhiseshiah Trust	2023
38.	T. Nagammal (Tamil)	Perasiriyar Vilakki Award	Tamil Amuthu Arakattalai	2023
		Perasiriyar Ggani Award		
		Perasiriyar Thilagam Award		
		Perasiriyar Imaiya Award		
		Thaimai Kavi Award	Anaithulaga Aruntamil Sangam & Yogi Pathipagam, Pondicherry	2023
		Valar Nalam Nalasiriyar Award	Tamil Amuthu Arakkattalai, Perambalur	
		Nallasiriyar Sudar Award	Tamil Sangam, Kulithalai, Trichy	
		Vinghnana Vithu Award	Tamil Amuthu Arakkattalai, Perambalur	
39.	C. Karthik Deepa (Education)	Content Development for Digital Platforms	Karpagam University	2023

Patents Published / Awarded

S. No.	Name of the Patenter	Title of the Patent	Year of Patent Published
1.	C.A. Kalpana & Sankar Soundariya (FSN)	A Process of Preparation of Processed Amaranth and Flax Seeds Gluten Free Composite Bakery Free Product	28.02.2023
2.	Lalitha Pottail (Director, R&D) & Akhila Chithambaram (Chemistry)	A Process of Preparation of Topical Skin Lotion and Product Thereof	28.02.2023
3.	C.A. Kalpana & Arivazhagan Suganya (FSN)	A Process of Preparation of Instant Aachar Powder from Tamarillo Fruit and Product Thereof	28.02.2023
4.	Raman Saratha & Rajendran Shilpa (Che)	A Process of Preparation of Solid State Ion Conducting Electrolyte Membrane for Fuel Cell	06.03.2023

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